



PROJECTS

2004 - 2017





ABOUT US

CITIZEN'S ASSOCIATION **LOCAL DEVELOPMENT AGENCY** (LDA) WAS REGISTERED AS A LEGAL ENTITY IN OCTOBER 2007. THE MAIN OFFICE IS LOCATED IN STRUGA, AND ITS ACTIVITIES ARE IMPLEMENTED IN SOUTHWEST REGION OF MACEDONIA. LDA STRUGA IS KNOWN AS AN INDEPENDENT, NON-GOVERNMENT AND PROFESSIONAL ACTOR IN THE LOCAL COMMUNITY. FROM ITS BEGINNING, LDA IS USING THE PARTICIPATORY APPROACH WHICH INVOLVES PROACTIVITY AND COOPERATION WITH STAKEHOLDERS FROM PUBLIC, PRIVATE AND CIVIL SECTOR IN THE IMPLEMENTATION OF PROJECT ACTIVITIES.

LDA STRUGA WAS ESTABLISHED IN JANUARY 2004 AS PART OF THE PROJECT **LOCAL GOVERNANCE FOR SUSTAINABLE ECONOMIC AND HUMAN DEVELOPMENT** (CLUSTER OF UNDP DECENTRALIZATION AND GOOD GOVERNANCE). DURING THIS PROJECT, THE MAIN MANDATE OF LDA WAS TO SUPPORT LONG-TERM DEVELOPMENT OF THE MUNICIPALITY OF STRUGA THROUGH IDENTIFYING PRIORITY AREAS, ESTABLISHING PARTNERSHIPS AND MOBILIZING REPRESENTATIVES FROM THE PRIVATE SECTOR, CIVIL ORGANIZATIONS AND LOCAL AUTHORITIES.

MISSION, VISION AND KEY VALUES

LDA STRUGA IS A CITIZENS' ORGANIZATION THAT AIMS TO IMPROVE THE QUALITY OF LIFE FOR RESIDENTS OF THE MUNICIPALITY OF STRUGA AND THE REGION THROUGH STRENGTHENING THE INTERETHNIC DIALOGUE AND COLLABORATION BETWEEN DIFFERENT ETHNIC COMMUNITIES, SUPPORTING LOCAL CIVIC INITIATIVES, ESTABLISHMENT OF NEW SUSTAINABLE FORMS OF TOURISM, ORGANIZING CULTURAL EVENTS, STIMULATING LOCAL BUSINESSES AND PROMOTING THE VOLUNTEERISM.

THROUGH COOPERATION WITH VARIOUS ACTORS FROM MACEDONIA AND NEIGHBORING COUNTRIES, **LDA** WILL CONTRIBUTE TO CREATING SUSTAINABLE SOLUTIONS FOR THE OVERALL DEVELOPMENT OF THE MUNICIPALITY OF STRUGA AND THE REGION. **LDA** STRUGA WORKS ON THE ACHIEVEMENT OF THE MILLENNIUM DEVELOPMENT GOALS AND RECOGNIZES UNIVERSAL PRINCIPLES OF SUSTAINABLE SOCIO-ECONOMIC DEVELOPMENT, SOCIAL INCLUSION OF VULNERABLE GROUPS, GENDER EQUALITY, INTERETHNIC DIALOGUE AND COOPERATION, AND ENVIRONMENTAL PROTECTION.



1.

PROGRAM FOR STRENGTH-
ENING THE INTERETHNIC DIA-
LOGUE AND COOPERATION

THE PROGRAM AIMS TO PROMOTE A TOLERANT COMMUNITY, FULL OF CONFIDENCE THAT VALUES ITS DIVERSITY THROUGH STRENGTHENING THE LOCAL CAPACITIES, INSTITUTIONAL AND INFORMAL ACTIVITIES. THE PROGRAM ALSO SUPPORTS AND PROMOTES INTERCULTURAL DIALOGUE AND COEXISTENCE BETWEEN YOUTH FROM DIFFERENT ETHNIC COMMUNITIES IN STRUGA AND SOUTHWEST REGION.

ABOUT THE PROJECT:

LOCAL COMMUNITIES IN SOUTHWEST REGION ARE DIVIDED ACROSS ETHNIC LINES AND DO NOT HAVE OPPORTUNITIES TO DEVELOP GENUINE INTERACTION AND REGAIN TRUST AMONG EACH OTHER. YOUNG PEOPLE STUDY IN DIFFERENT SHIFTS SO THEY DO NOT MEET, AND CANNOT UNDERSTAND EACH OTHER AS THEY DO NOT EVEN SPEAK THE OTHERS' LANGUAGE. CSO SECTOR IN THE SOUTHWEST REGION OF MACEDONIA IS WEAK AND ALSO DIVIDED BY ETHNIC LINES. MULTI-SECTORAL LOCAL PARTNERSHIPS AND COALITIONS WHERE CSO'S CAN JOIN EFFORTS WITH PUBLIC AND PRIVATE SECTOR ARE RARE IN TARGET REGION.

LOCATION OF THE PROJECT: SOUTHWEST REGION / STRUGA, DEBAR, OHRID, KICEVO, DEBARCA
MAIN GOAL:

TO CONTRIBUTE TO THE IMPROVEMENT OF THE INTERCOMMUNITY RELATIONS IN SOUTHWEST REGION, BY ENHANCING THE COOPERATION BETWEEN CSO'S, INTERETHNIC COUNCILS, DECISION MAKERS AND PRIVATE SECTOR.

KEY OBJECTIVES:

TO IMPROVE SOCIALIZING AND DIALOGUE AMONG ETHNIC GROUPS BY INITIATING JOINT ACTIONS INVOLVING DIFFERENT SECTORS;

TO ENHANCE THE ROLE OF THE INTERETHNIC COUNCILS WITHIN THE LOCAL GOVERNMENT AND PUBLICLY PROMOTE IT;

TO IMPROVE EFFECTIVENESS AND INFLUENCE OF THE CSO'S IN THE REGION.

PARTNERS:

CSO "LOCAL AGENCY FOR DEVELOPMENT" – LDA FROM STRUGA WWW.LDASTRUGA.ORG

CSO "CREATIVE & ACTIVE" – C&A FROM STRUGA WWW.CREATIVEACTIVE.ORG

BENEFICIARIES:

CITIZENS; BUSINESS COMMUNITY; LOCAL AUTHORITIES; MEMBERS OF CSO'S

PROJECT ACTIVITIES:

1.1 ESTABLISHING SOCIAL CLUB KOMBINATI; 1.2 CREATING ADVISORY BOARD ; 1.3 LAUNCHING AT LEAST 10 LOCAL INITIATIVES ; 1.4. SHARING AND REPLICATION OF GOOD PRACTICES

2.1 PUBLIC OPINION RESEARCH ON OFA PERCEPTION AMONG CITIZENS OF SOUTHWEST REGION; 2.2 PRESENTATION OF THE SURVEY FINDINGS AND PUBLIC PRESENTATION EVENTS

3.1 LAUNCHING SUB-GRANTING PROGRAM "PARTNERSHIPS FOR SUSTAINABLE COMMUNITIES";

3.2 NEEDS ASSESSMENT AND DELIVERY OF THE TRAININGS TO THE SELECTED CSO'S

4.1 EVALUATION FOLLOW-UP PLANS, PRESENTATION OF BEST-PRACTICES

EXPECTED RESULTS:

1. CITIZENS AND COMMUNITY GROUPS HAVE IMPROVED INTERACTION AND COOPERATION

2. PROACTIVE LEADERSHIP IN LOCAL DECISION PROCESSES AND IMPROVED INTERACTION AMONG COMMUNITIES BY INTERETHNIC COUNCILS

3. CSO'S EMPOWERED TO BUILD STRATEGIC PARTNERSHIPS, ENGAGE IN CREATING TRUST AMONG COMMUNITIES; – BUILT AND SUSTAINED MULTI-FACETED AND CREATIVE ALLIANCES AMONG POLITICIANS, PRIVATE SECTOR AND CSO'S WITH AIM OF ACHIEVING INCLUSIVE MULTI-ETHNIC SOCIETIES.

SUPPORTED BY: EUROPEAN UNION



ABOUT THE PROJECT:

THE MAIN OBJECTIVE OF THIS PROJECT IS TO STRENGTHEN THE INTERETHNIC DIALOGUE AND COOPERATION BETWEEN THE CITIZENS IN STRUGA. TO ACHIEVE THAT, PUBLIC DEBATES WERE ORGANIZED WHERE CITIZENS COULD DISCUSS OPENLY ON VARIOUS TOPICS RELATED WITH TRADITIONS, PREJUDICES AND RELIGIOUS TOLERANCE. FURTHERMORE, THE CITIZENS WERE GIVEN OPPORTUNITY TO CONTINUE THE DISCUSSIONS ON MORE DETAILED LEVEL ON THE INTERGENERATIONAL CAMP WHERE THEY HAD TRAININGS AND THEY WERE INSPIRED TO TAKE RESPONSIBILITY FOR THEIR OWN LIVES AND TO BECOME POSITIVE ROLE MODELS IN THEIR COMMUNITIES. AND FINALLY, WE HAVE ORGANIZED TWO MULTICULTURAL EVENTS IN TWO FAMOUS CAFÉ-BARS IN STRUGA WHERE WE EXHIBITED THE PHOTOS FROM THE PHOTO COMPETITION WHICH GOAL WAS TO DEMONSTRATE THE ADVANTAGES OF LIVING IN MULTIETHNIC COMMUNITIES.

PARTNERS: NGO *EKO-VEL*

RESULTS:

- ORGANIZED FOUR PUBLIC DEBATES WITH 170 PARTICIPANTS FROM DIFFERENT ETHNIC BACKGROUNDS AND PROFESSIONS.
- ASSISTED THE COMMISSION ON INTERETHNIC RELATIONS IN STRUGA TO BECOME MORE ACTIVE AND ACHIEVE GREATER TRANSPARENCY (THROUGH PARTICIPATION IN DEBATES, MEMBERS OF THE COMMISSION RECOGNIZED THE IMPORTANCE OF INCLUDING CITIZENS IN THE INTERETHNIC DIALOGUE AND WILL APPLY THIS APPROACH TO THEIR FUTURE WORK).
- ORGANIZED A FIVE-DAY INTERETHNIC CAMP WITH 25 PARTICIPANTS FROM LOCAL HIGH SCHOOLS, NGOS AND THE BUSINESS SECTOR.
- LAUNCHED A **UNITY IN DIVERSITY – STRUGA** PHOTOGRAPHY COMPETITION AND EXHIBITED 30 PHOTOS ON MOST FREQUENT PLACES IN STRUGA.
- ORGANIZED TWO CULTURAL EVENTS WITH MUSIC AND PHOTO EXHIBITION IN COOPERATION WITH THE LOCAL COMPANIES.

SUPPORTED BY:



ABOUT THE PROJECT:

LOCAL DEVELOPMENT AGENCY STRUGA IN COOPERATION WITH THE HIGH SCHOOL "D-R IBRAHIM TEMO" FROM MAY 2010 IMPLEMENTED THE PROJECT ACTIVITIES OF THE PROJECT MACEDONIAN – ALBANIAN YOUTH COOPERATION. LIFE SKILLS PROGRAM WILL BE ON THE PROJECT AND WILL FOCUS ON INCREASING SELF-ESTEEM, CRITICAL THINKING AND ABILITY TO SOLVE PROBLEMS. WE WILL USE EXPERIENTIAL LEARNING WHERE YOUNG PEOPLE WILL BE INVOLVED IN AN ACTIVE WAY. THROUGH EXPERIENCED INSTRUCTORS, YOUTH WILL EASILY REACH THE ANSWER TO THE QUESTIONS:

- WHO AM I AND WHAT CAN I DO?
- WHAT ARE MY PERSONAL, FAMILY AND SOCIAL VALUES?
- HOW TO COMMUNICATE WITH OTHER PEOPLE?
- WHAT DOES THE COMMUNITY DO FOR ME?
- WHAT ARE MY GOALS?
- HOW CAN I BRING GOOD DECISIONS?
- WHAT ARE THE STEREOTYPES AND GENDER ROLES?
- HOW TO DEAL WITH PREJUDICE?
- HOW ARE RESOLVED CONFLICT SITUATIONS?

THE STUDENTS CAN USE THEIR SKILLS A POSITIVE IMPACT ON PEERS AND PROMOTE RESPECTFUL EDUCATIONAL ENVIRONMENT. THROUGH INTERCULTURAL YOUTH SESSIONS YOUNG PEOPLE WILL BE ABLE TO SHARE THEIR CULTURES WITH EACH OTHER AND LEARN ABOUT DIFFERENT CULTURES FROM THEIR SURROUNDINGS. THROUGH THE SESSIONS WE WILL GET A CLEAR PICTURE OF HOW YOUNG PEOPLE USE THEIR LEISURE TIME, THE ETHNIC DIVISION OF YOUTH DURING THE EXITS IN THE CITY AND WAYS TO OVERCOME THIS TREND. WITH PHOTO WORKSHOPS STUDENTS WILL MASTER THE BASIC SKILLS OF PROFESSIONAL PHOTOGRAPHY AND WILL GAIN KNOWLEDGE OF THE HISTORY OF PHOTOGRAPHY.

PARTNERS: HIGH SCHOOL **D-R IBRAHIM TEMO** STRUGA

RESULTS:

- LIFE SKILLS PROGRAM
- "YOUTH TO YOUTH" WORKSHOP
- CREATIVE WORKSHOPS
- INTERCULTURAL SESSIONS
- RECREATIONAL WORKSHOPS
- LESSONS FOR SOCIAL RESPONSIBILITY
- SMALL LOCAL ACTIONS
- ESTABLISHMENT OF YOUTH INTERCULTURAL TEAMS
- PHOTO WORKSHOPS

SUPPORTED BY:

**FRIEDRICH
EBERT
STIFTUNG**

ABOUT THE PROJECT:

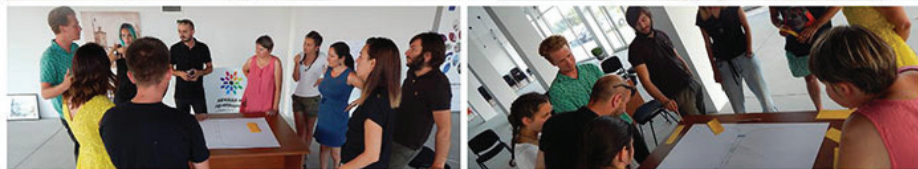
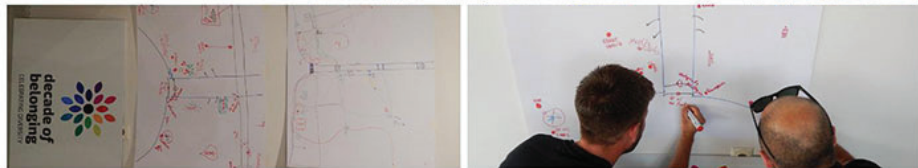
IN THE LAST DECADE IN STRUGA IT HAS BECOME OBVIOUS THAT IT IS NOT DIVERSITY ITSELF WHICH IS THE CAUSE OF CONFLICT, BUT THE INTOLERANCE AND MISCONCEPTIONS OF **THE OTHERS**. ONLY WHEN THE DIFFERENCES AMONG THE LOCAL COMMUNITIES ARE CONSIDERED AS ADVANTAGE, WE WILL ARRIVE AT UNITY, INCREASED AWARENESS AND RESPECT FOR THE VALUES OF **THE OTHER'S** CULTURE. THIS PROJECT AIMS TO HELP LOCAL COMMUNITY TO OVERCOME PREJUDICES BASED ON ETHNICITY AND RELIGION. TARGET GROUP ARE YOUNG ARTISTS, REPRESENTATIVES FROM NGO, PUBLIC AND PRIVATE SECTOR FROM THE MUNICIPALITY OF STRUGA.

PARTNERS: COMMISSION FOR INTERETHNIC RELATIONS FROM THE MUNICIPALITY OF STRUGA

RESULTS:

- INCREASE TRUST, TOLERANCE AND RESPECT AMONG ETHNICITIES
- STRENGTHENED THE CAPACITIES OF THE MEMBERS OF THE COMMISSION FOR INTERCOMMUNITY RELATIONS
- CREATED NEW PARTNERSHIPS AMONG VARIOUS CITIZENS GROUPS IN THE MUNICIPALITY
- ORGANIZED MULTI-ETHNIC ART CAMP IN KRUSHEVO WITH 20 PARTICIPANTS
- PREPARED AND ORGANIZED THEATRE PERFORMANCE WITH MORE THAN 200 VISITORS
- SIGNED DECLARATION FOR PEACE AND TOLERANCE

SUPPORTED BY:





2.

PROGRAM FOR DEVELOPMENT
OF SUSTAINABLE TOURISM

THE MAIN GOAL OF THIS PROGRAM IS TO SUPPORT THE DEVELOPMENT OF SUSTAINABLE FORMS OF TOURISM WHICH WILL ALLOW IMPROVING THE QUALITY AND COMPETITIVENESS OF THE TOURIST OFFER IN STRUGA AND THE SOUTHWEST REGION. THE REGION, WITH BEAUTIFUL MOUNTAINS AND NATIONAL PARKS, CLEAN LAKES AND PLEASANT CLIMATE, CULTURAL, HISTORICAL AND SPIRITUAL MONUMENTS PROTECTED BY UNESCO AS WORLD CULTURAL HERITAGE SITES, HAS GREAT POTENTIAL FOR TOURISM DEVELOPMENT AND OFFERS AN OPPORTUNITY TO STRENGTHEN THE LOCAL ECONOMY THROUGH NETWORKING WITH VARIOUS STAKEHOLDERS FROM THE REGION AND THROUGH COOPERATION ON REGIONAL AND CROSS-BORDER PROJECTS.

ABOUT THE PROJECT:

THE OVERALL OBJECTIVE OF THIS PROJECT IS TO SUPPORT THE DEVELOPMENT OF SUSTAINABLE NATURE AND RURAL TOURISM IN THE LAKE OHRID AND JABLANICA REGION BY HELPING LOCAL INHABITANTS TO START-UP AND MANAGE SMALL TOURISM RELATED BUSINESSES. ALL CURRENT INVESTMENTS AND EFFORTS ON THE BEHALF OF THE PUBLIC AND PRIVATE SECTOR ARE FOCUSED ON THE CITIES (OHRID AND STRUGA) AND RURAL PARTS ARE LARGELY IGNORED. ALTHOUGH THE PROGRAM FOR RURAL DEVELOPMENT (IPARD) IS AVAILABLE, LOCAL INHABITANTS ARE NOT INFORMED ENOUGH HOW TO USE THE MONEY AVAILABLE BY THE EUROPEAN UNION. INHABITANTS OF THE RURAL AREAS SURROUNDING LAKE OHRID AND JABLANICA LACK KNOWLEDGE AND SKILLS IN ORDER TO DEVELOP RURAL TOURISM RELATED BUSINESSES. DEPOPULATION IS ONE OF THE MAJOR PROBLEMS THESE VILLAGES ARE FACING. MUNICIPALITIES DO NOT HAVE THE CAPACITY TO RESOLVE THESE NEGATIVE TRENDS. THERE IS NO STRATEGY OR ACTION PLANS FOR DEVELOPMENT OF NATURE AND RURAL TOURISM.

RESULTS:

- THREE-WEEK STUDY VISIT TO IZRAEL (MARCH 2011)
- ISRAELI CONSULTANT MISSION IN MACEDONIA (NOVEMBER 2011)
- TWO-WEEK TRAINING FOR 35 TRAINERS FROM THE FIELD OF RURAL TOURISM (MARCH 2012)

SUPPORTED BY:



ABOUT THE PROJECT:

JABLANICA REGION HAS VERY HUGE POTENTIAL FOR DEVELOPING ENVIRONMENT-FRIENDLY TOURISM WITH ITS GREAT GEOGRAPHICAL POSITION, RICH CULTURAL HERITAGE, NATURAL RESOURCES AND PLEASANT CLIMATE. HUGE UNEMPLOYMENT IN THE VILLAGES IN THE JABLANICA MOUNTAIN IS GREAT CHALLENGE IN THIS REGION. THE POVERTY IS INFLUENCING THE LOCALS, AND THEY RATHER LEAVE THE VILLAGES. THE DEVELOPMENT OF ENVIRONMENT-FRIENDLY FORMS OF TOURISM WILL HAVE DOUBLE EFFECT: ON SUSTAINING THE ENVIRONMENT AND ON DEVELOPING LOCAL ECONOMY. THE LOCALS AND THE FAMILIES THAT HAVE EMIGRATED IN THE TOWN, ARE STILL NOT AWARE OF THE POTENTIAL THEIR NATIVE VILLAGES HAVE. IN ORDER TO RAISE THEIR AWARENESS ABOUT ALL THE POSSIBILITIES THAT ALTERNATIVE TOURISM OFFERS, WE BELIEVE IT IS IMPORTANT TO CREATE GUIDELINES AND TRAININGS ON HOW TO START A RURAL TOURISM BUSINESS.

RESULTS:

- ASSESSMENT OF THE POSSIBILITIES FOR ENVIRONMENT-FRIENDLY TOURISM IN JABLANICA
- PREPARED AND PUBLISHED GUIDELINES "FROM IDEA TO REALIZATION". THE GUIDELINES WILL CONSIST OF: DEVELOPMENT OF ALTERNATIVE FORMS OF RURAL TOURISM, CATERING-FOOD PREPARATION AND SERVICE, ACCOMMODATION, GUIDING, MARKETING AND ADVERTISING, HOLIDAY ACTIVITY OPPORTUNITIES, NATURE AND CULTURE TOURISM OPPORTUNITIES, INVOLVEMENT OF TRADITIONAL AND NON-TRADITIONAL FARMS IN RURAL TOURISM OFFER
- ORGANIZED 15 TRAININGS FOR THE LOCAL POPULATION ON HOW TO START BUSINESS IN RURAL TOURISM
- GUIDELINES - RURAL TOURISM - FROM IDEA TO REALIZATION

SUPPORTED BY:



euronatur

ABOUT THE PROJECT:

FOR SUCCESSFUL AND LONG-TERM DEAL WITH THE PROBLEM OF ENVIRONMENTAL PROTECTION REQUIRES IT TO BE UNDERSTOOD BY THE YOUNGEST POPULATION. CHILDREN SHOULD BE FAMILIAR WITH THE ENVIRONMENT IN WHICH THEY LIVE AND TO SPOT THE INSEPARABLE RELATION BETWEEN PEOPLE AND NATURE. THROUGH PROJECT ACTIVITIES PARTICULAR ATTENTION WAS DEDICATED TO CHILDREN WHO LIVE IN THE AREA OF THE FUTURE NATIONAL PARK JABLANICA AND WERE DEVELOPED MORE ISSUES:

- WHAT IS A NATIONAL PARK
- WHAT ARE THEIR OBLIGATIONS TO THE NATIONAL PARK
- WHAT THEY CAN DO FOR NATURE
- ENDEMIC SPECIES OF FLORA AND FAUNA OF THE MOUNTAIN OF JABLANICA
- ATTRACTIVE PLACES TO WALK AND RECREATION

PARTNERS: ELEMENTARY SCHOOLS IN THE REGION OF JABLANICA

RESULTS:

- WITH THE BOOKLET AND PROMOTIONAL POSTERS THAT ARE MADE WITHIN THIS PROJECT, COMBINED WITH FIELD VISITS AND WORKSHOPS IN SCHOOLS, THE GAP IN THE PROCESS OF LEARNING ABOUT THE NEARBY ENVIRONMENT IS COMPLEMENTED.
- THE BROCHURE IS THE ONLY SOURCE OF INFORMATION ON FLORA AND FAUNA OF THE FUTURE NATIONAL PARK JABLANICA, AND UNIQUE NATURAL RARE SPECIES WHICH MUST BE PRESERVED AND PROTECTED BY FUTURE GENERATIONS.

SUPPORTED BY:



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ABOUT THE PROJECT:

ON THE TERRITORY OF THE NATIONAL PARK "GALIČICA", IN 17 VILLAGES ALONG THE COAST OF OHRID AND PRESPIA LAKE, LIVE MORE THAN 5000 RESIDENTS. THEY USE THE NATURAL RESOURCES OF THE PARK TRADITIONALLY. JUNIPERS FROM BLUE JUNIPER (*JUNIPERUS COMMUNIS*) AND MOUNTAIN TEA (*SIDERITAS RAESERI*) ARE AMONG THE MOST POPULAR FOREST PRODUCTS. IN ADDITION TO THE SIGNIFICANT PASTURES GROW HERBS SUCH AS THYME (*THYMUS* spp.), YARROW (*ACHILLEA* spp.), IMMORTELLE (*HELICHRYSUM* spp.) AND OTHER PLANTS, AND THE MOUNTAIN IS ESPECIALLY RICH WITH BARS, BERRIES ETC. ALSO, THE PRODUCTION OF HONEY OF FOREST MEADOWS ALWAYS AWAKENS INTEREST AND IS PRACTICED TODAY. ALL THESE NATURAL SUSTAINABLE RESOURCES CAN BE USED. SOME HERBS AND FRUITS CAN BE CULTIVATED IN ORDER TO REDUCE PRESSURE ON NATURAL POPULATIONS OF THESE PLANTS. IN ADDITION, SOME PARTS OF THE PARK ARE TRADITIONALLY USED FOR GRAZING SHEEP. THIS FORM OF LAND USE HAD A SIGNIFICANT IMPACT ON THE LANDSCAPE CREATING SPACIOUS OPEN PASTURES IN FOREST ZONES. THESE GRASSLANDS HAVE RICH VEGETATION, GRASS AND OTHER PLANTS THAT CONTRIBUTE TO THE NATURAL VALUES OF THE NATIONAL PARK. ACCORDING TO INTERNATIONAL STANDARDS ABOUT ONE QUARTER OF THE TERRITORY OF THE PARK CAN BE USED IN SUSTAINABLE AND TRADITIONAL WAYS. AGRICULTURAL PRODUCTS FROM THESE AREAS SHOULD BE ORGANICALLY PRODUCED AND MARKETING PROPERLY, SUCH AS MEAT, CHEESE AND WOOL. IN LINE WITH THE NEW MANAGEMENT PLAN FOR THE PARK THE DEVELOPMENT OF SUSTAINABLE USE AND PRODUCTION OF BERRIES AND OTHER NATURAL RESOURCES IS PROPOSED. ORGANIC PRODUCTION GROWTH AND USE SHOULD SUPPORT THE RICH BIODIVERSITY OF THE PARK. IN THIS WAY, THEY WILL NOT BE CONTRARY TO THE PURPOSE OF PROTECTING THE PARK.

PARTNERS: PUBLIC INSTITUTION NATIONAL PARK "GALIČICA"

RESULTS:

- COMMENTED OVERVIEW ANALYSIS OF INTERNATIONAL EXPERIENCE IN THE USE OF NATURAL RESOURCES IN PROTECTED AREAS
- CRITICAL REVIEW OF THE STUDY FOR OTHER BERRIES MADE OF THE NPG IN 2008 AND ASSESSMENT OF THE POSSIBILITIES FOR ORGANIC PRODUCTION
- COMMENTED OVERVIEW OF THE MARKET SITUATION OF OTHER BERRIES AND ORGANIC PRODUCTS WITH SPECIAL EMPHASIS ON MOUNTAIN TEA (*SIDERITAS RAESERI*), BAR (*ROSA* sp.) SMREKLINKITE BLUE JUNIPER (*JUNIPERUS COMMUNIS*), ORGANIC SHEEP AND ORGANIC BEEKEEPING
- COMMENTED OVERVIEW OF POTENTIAL BUSINESS PARTNERS FOR PRODUCTION, PROCESSING, PURCHASE AND TRADE OF MOUNTAIN TEA (*SIDERITAS RAESERI*), BAR (*RODZA* sp.) BLUE JUNIPERS (*JUNIPERUS COMMUNIS*), ORGANIC SHEEP AND ORGANIC BEEKEEPING
- COMMENTED REVIEW THE PARTS OF THE PARK THAT ARE SUITABLE FOR SUSTAINABLE COLLECTION OF FOREST FRUITS AND OTHER PARTS OF THE PARK THAT ARE SUITABLE FOR ORGANIC PRODUCTION, ORGANIC SHEEP AND ORGANIC BEEKEEPING
- BUSINESS CONCEPTS AND PLANS
- RECOMMENDATIONS FOR BRANDING AND SYSTEM FOR CONTROL OF THE QUALITY OF THE PRODUCTS
- RECOMMENDATIONS TO INCLUDE CENTERS FOR VISITORS AND INFORMATION POINTS PINPG, LOCAL SOUVENIR SHOPS, RESTAURANTS AND HOTELS
- A RECOMMENDATION FOR POSSIBLE FINANCIAL AND TECHNICAL SUPPORT, INCLUDING STATE SUBSIDIES, EU FUNDS AND OTHER PROGRAMS
- TRAINING FOR POTENTIAL AND INTERESTED FARMERS AND GATHERERS OF WILD PLANTS

SUPPORTED BY:



ABOUT THE PROJECT:

UNEMPLOYMENT RATES ARE HIGH IN MACEDONIA (AROUND 36%) AND EVEN HIGHER IN VILLAGES. MANY PEOPLE ARE FORCED TO LEAVE THEIR VILLAGE DUE TO THE LACK OF EMPLOYMENT OPPORTUNITIES. ON THE OTHER HAND, IN THE LAST DECADE, THE NUMBER OF OVERALL TOURISTS IS INCREASING IN THE REGION AROUND OHRID LAKE. IN THAT DIRECTION, LDA TEAM HAS RECOGNIZED THAT DEVELOPING VILLAGE TOURISM IS ONE OF THE BEST POSSIBILITIES FOR ECONOMIC EMPOWERMENT OF LOCAL PEOPLE. THE PRIMARY GOAL OF THIS PROJECT IS TO ASSIST AND EDUCATE VILLAGERS IN PROPER WAYS TO DEVELOP SUSTAINABLE RURAL TOURISM THAT DOES NOT IMPACT THEIR VILLAGE IN A NEGATIVE MANNER, AND CAN PROVIDE THEM WITH ADDITIONAL INCOME.

PARTNERS: KAREN SCHAAN - PEACE CORPS VOLUNTEER

RESULTS:

- SELECTED 6 VILLAGES AND ESTABLISHED CONTACTS WITH LOCAL PEOPLE THAT SHOWED INTEREST FOR DEVELOPING TOURISM
- REALIZED 3 STUDY FIELD TRIPS IN VILLAGES THAT HAVE DEVELOPED SUSTAINABLE TOURISM
- 20 PARTICIPANTS INTRODUCED TO THE BASICS OF HOW TO START SMALL TOURISM RELATED BUSINESS IN RURAL AREAS
- CREATED SUPPORT NETWORK BETWEEN 6 VILLAGES AND LOCAL TOUR GUIDES

SUPPORTED BY: **FRIENDS OF MACEDONIA** – FOM AND PEACE CORPS



PROMOTION OF ORGANIC AGRICULTURE FOR PROTECTION OF THE OHRID AND PRESPA LAKE

2008 - 2009
(SEPTEMBER - DECEMBER)

ABOUT THE PROJECT:

HEALTH AND ENVIRONMENTAL PROTECTION ARE BECOMING MAIN PRIORITIES AT A GLOBAL AND LOCAL LEVEL. PEOPLE LIVING IN URBAN COMMUNITIES ARE ESPECIALLY CONCERNED ABOUT HOW TO OBTAIN HEALTHY FOOD AND PROTECT THEIR HEALTH. THE MEDIA INFORMS THE PUBLIC ABOUT THE CONSEQUENCES OF DISEASES, BUT DOES NOT INFORM THEM ABOUT LOCALLY AVAILABLE HEALTHY FOOD. USAGE OF PESTICIDES IN CONVENTIONAL AGRICULTURE NEGATIVELY INFLUENCES THE HEALTH OF CONSUMERS AND THE BIODIVERSITY OF THE LAKES.

THE MAIN GOAL OF THIS PROJECT IS TO PROMOTE BEHAVIOR CHANGE AND TO STIMULATE CONSUMPTION AND PRODUCTION OF ORGANIC FOOD IN URBAN AREAS IN THE OHRID AND PRESPA CROSS BORDER REGIONS. MAIN ACTIVITIES ARE AWARENESS RAISING CAMPAIGNS, ASSESSMENTS OF PUBLIC OPINION, WORKSHOPS AND CROSS BORDER MEETINGS WITH FARMERS, EXPERTS AND MUNICIPALITY AUTHORITIES. THE TARGET GROUPS ARE FARMERS AND CONSUMERS FROM THE MUNICIPALITIES OF OHRID, STRUGA, DEBARCA AND POGRADEEC.

PARTNERS: CIVIL SOCIETY ORGANIZATION **PEF** FROM POGRADEEC

RESULTS:

- ESTABLISHED FOUR CITIZENS' ADVISORY BOARDS (ONE IN EACH MUNICIPALITY) COMPRISED OF FARMERS, THE AGENCY FOR AGRICULTURAL SUPPORT, LOCAL BRANCHES OF THE MINISTRY FOR AGRICULTURE AND REPRESENTATIVES FROM THE MUNICIPALITIES
- CREATED A LOGO AND MOTTO FOR THE PROJECT: **TAKE CARE OF YOURSELF. TAKE CARE OF NATURE. ORGANIC FOOD**
- DESIGNED AND PRODUCED POSTERS, FLIERS, T-SHIRTS, HATS, PAPER AND CLOTH BAGS
- ORGANIZED TWO JOINT VISITS TO ORGANIC FARMS IN POGRADEEC, ALBANIA AND VALANDOVO, MACEDONIA. PARTICIPANTS WERE FARMERS FROM TWO COUNTRIES AND THEY USED THE OPPORTUNITY TO SHARE GOOD FARMING PRACTICES
- ORGANIZED TWO JOINT SEMINARS FOR THE CITIZENS' ADVISORY BOARDS IN BOTH COUNTRIES AND 30 FIELD WORKSHOPS FOR THE FARMERS INCLUDED IN THE PROJECT
- SELECTED LOCAL FARMERS THAT PRODUCE HEALTHY FOOD AND PROMOTED THEIR WORK IN THE LOCAL MEDIA
- DRAFTED AND PUBLISHED AN ASSESSMENT OF PUBLIC OPINION ABOUT ORGANIC FOOD
- SETUP FREE STANDS FOR THE PROMOTION AND SALE OF ORGANIC FOOD

SUPPORTED BY:



ABOUT THE PROJECT:

THE ESTABLISHMENT OF THE TOURIST INFORMATION CENTRE IS THE FIRST PROJECT OF ITS KIND IN THE STRUGA REGION. THE MAIN OBJECTIVE OF TIP IS TO PROMOTE STRUGA AS A TOURIST DESTINATION, A PLACE WHERE LOCAL AND FOREIGN TOURISTS CAN FIND INFORMATION ABOUT THE CITY AND REGION AND TO HELP LOCAL CRAFTSMEN TO PROMOTE THEIR TRADITIONAL PRODUCTS AND SERVICES.

PARTNERS: MUNICIPALITY OF STRUGA, HOTELS, RESTAURANTS, PEOPLE RENTING PRIVATE ROOM, LOCAL CRAFTSMEN

RESULTS:

- ORGANIZED: TWO LOCAL TOURIST FAIRS IN 2005 AND 2006
- PREPARED AND DISTRIBUTED: CATALOGUE OF OFFERS OF TOURIST ACCOMMODATION, TOURIST GUIDE FOR STRUGA, MAP OF THE TOWN, POSTERS, PORTFOLIOS AND FLIERS
- PREPARED AND DISTRIBUTED: MULTIMEDIA CD OF ECONOMIC AND TOURIST CAPACITIES OF THE STRUGA REGION
- ESTABLISHED COOPERATION WITH LOCAL NGO'S WORKING ON PRESERVATION OF CULTURAL HERITAGE AND TOURISM DEVELOPMENT
- COMPLETED: DATA BASE FOR SPECIFIC LOCAL PRODUCTS AND SERVICES
- ADVICE IN MARKETING OF LOCAL PRODUCTS
- PROVIDING INFORMATION ABOUT TOURIST SERVICES AND ACCOMMODATION TO TOURISTS, VISITORS AND CITIZENS
- EVENT MANAGEMENT IN STRUGA REGION
- HELPING MUNICIPALITY OF STRUGA TO IMPROVE TOURIST FACILITIES AND ESTABLISH A DEPARTMENT FOR TOURISM

SUPPORTED BY:



3.

PROGRAM FOR GENDER EQUALITY AND
SOCIAL INCLUSION OF VULNERABLE GROUPS

THE PROGRAM PROVIDES A BETTER AND EQUAL ACCESS TO SOCIALLY MARGINALIZED GROUPS (WOMEN, ELDERLY, YOUTH AND UNEMPLOYED PERSONS) TO NON-FORMAL AND LIFELONG EDUCATION, REDUCING POVERTY AND UNEMPLOYMENT. THROUGH THE SOCIAL INTEGRATION OF THESE GROUPS THE PROGRAM HELPS ACHIEVING THE MILLENNIUM DEVELOPMENT GOALS.

ABOUT THE PROJECT:

THE AIM OF THIS PROJECT IS TO PROMOTE PHILANTHROPY IN THE SOUTHWEST REGION OF MACEDONIA, BY ENCOURAGING BUSINESSES AND INDIVIDUALS TO COME TOGETHER AND DONATE THEIR KNOWLEDGE, TIME AND / OR RESOURCES IN THE LOCAL COMMUNITY IN A STRATEGIC AND FOCUSED WAY IN ORDER TO ACHIEVE A LONG-TERM POSITIVE IMPACT IN ALL SPHERES OF SOCIETY.

ACTIVITIES:

- EDUCATIONAL CAMPAIGN FOR PHILANTHROPY TO PROMOTE THE IDEA OF PHILANTHROPY AND MEETING WITH LOCALS
- ANALYSIS OF THE SITUATION ON THE GROUND AND THE NEEDS OF CITIZENS, CHOICE OF PRIORITIES IN DIFFERENT AREAS OF WORK THAT WILL BE SUBMITTED TO LOCAL PHILANTHROPISTS AND ANALYSIS OF CURRENT GIVING PRACTICES IN STRUGA AND OHRID
- ORGANIZING PROMOTIONAL MEETINGS WITH REPRESENTATIVES OF THE BUSINESS SECTOR, CHAMBERS OF COMMERCE AND TRADE ASSOCIATIONS
- ORGANIZING AN EVENT FOR FUNDRAISING AND SELECTION PHILANTHROPIST, AWARDING THE BEST PHILANTHROPIST AND PRESENTATION OF PROJECT RESULTS

RESULTS:

- ENHANCED AWARENESS OF THE PRIVATE SECTOR AND CITIZENS ABOUT THE IMPORTANCE OF PHILANTHROPY AND SOCIAL RESPONSIBILITY TO THE COMMUNITIES IN WHICH THEY OPERATE BY IMPLEMENTING AN EDUCATIONAL CAMPAIGN
- PREPARED ANALYSIS OF THE NEEDS OF CITIZENS, DEFINED AREAS AND SELECTED PRIORITY ACTIVITIES THAT COULD BE SUPPORTED THROUGH PHILANTHROPY IN TWO MUNICIPALITIES OF SOUTHWEST
- INCREASED INTEREST OF THE PRIVATE SECTOR ACTIVELY INVOLVED IN SUPPORTING LOCAL DEVELOPMENT AND COOPERATE WITH CIVIL SOCIETY ORGANIZATIONS AND LOCAL AUTHORITIES BY ORGANIZING MEETINGS WITH LOCAL BUSINESSMEN AND FOCUS GROUPS WITH BUSINESS CLUBS, CHAMBER OF COMMERCE AND GUILD ASSOCIATIONS
- INCREASED LEVEL OF RESOURCES AVAILABLE FOR THE IMPLEMENTATION OF INTERVENTIONS RELATED TO IMPROVING THE QUALITY OF LIFE OF RESIDENTS IN SOUTHWEST MACEDONIA
- ORGANIZED SPECIAL EVENT FUNDRAISING
- CREATING A POSITIVE CLIMATE AND TRUST BETWEEN THE DIFFERENT ACTORS IN THE COMMUNITY IN TERMS OF TAKING JOINT LOCAL INITIATIVES BENEFIT ALL RESIDENTS

SUPPORTED BY:



Центар за
**ИНСТИТУЦИОНАЛЕН
РАЗВОЈ - ЦИД**



...together we can make a difference



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



ABOUT THE PROJECT:

THE OVERALL OBJECTIVE OF THE PROJECT IS TO ENABLE AND EXPEDITE SOCIAL INTEGRATION OF LONG-TERM UNEMPLOYED WOMEN AND YOUNG WOMEN ENTERING THE WORKFORCE FROM URBAN AND RURAL AREAS IN THE MACEDONIA-ALBANIA CROSS-BORDER REGION. WE INTEND TO ACHIEVE THIS BY INCREASING WOMEN'S CAPACITIES FOR EMPLOYMENT THROUGH LEADERSHIP AND MANAGEMENT TRAININGS, EXPERIENCE-EXCHANGE STUDY TRIPS AND CROSS BORDER MEETINGS.

WITH THE ACTIVITIES IN THIS PROJECT WE WILL WORK ON 3 LEVELS OF STRENGTHENING THE CROSS-BORDER COOPERATION. FIRST LEVEL WILL BE COOPERATION BETWEEN CIVIL SOCIETY ORGANIZATIONS. SECOND LEVEL IS ESTABLISHING WOMEN-TO-WOMEN COOPERATION. THIRD LEVEL IS INSTITUTIONAL LEVEL - WE SHALL MAKE SURE THAT REPRESENTATIVES FROM WELFARE INSTITUTIONS PARTICIPATE ON THE CROSS-BORDER CONFERENCES AND STUDY TRIPS SO THEY WILL START TO GET TO KNOW EACH OTHER AND EVENTUALLY DEVELOP MORE CONTACTS WITH THE SIMILAR INSTITUTIONS FROM THE OTHER SIDE OF THE LAKE.

PARTNERS: NGO **UNE GRUAJA** POGRADEČ

RESULTS:

- RAISED AWARENESS AMONG PUBLIC AND LOCAL WELFARE INSTITUTIONS ABOUT PROBLEMS OF SOCIAL EXCLUSION AND POVERTY OF UNEMPLOYED WOMEN
- STRENGTHENED LEADERSHIP AND INCREASED PERSONAL DEVELOPMENT SKILLS OF THE WOMEN PARTICIPANTS TO HELP THEM BETTER INTEGRATE INTO SOCIETY. COMPETITIVE WOMEN IN THE LABOR MARKET
- INCREASED COOPERATION AND CONTACTS BETWEEN WOMAN FROM THE CROSS BORDER REGION. THE LOCAL EVENTS AND THE STUDY TRIPS PROMOTED SOCIAL DIALOGUE AMONG PARTICIPANTS, PEOPLE OF THE COMMUNITIES AND LOCAL STAKEHOLDERS. THESE EVENTS/TRIPS STRENGTHENED EXISTING NETWORKS AND CREATED NEW ONES. TRAINEES LEARNED AND APPLIED SOCIAL AND LEADERSHIP SKILLS AS THEY CREATED AND CARRIED OUT THE EVENTS
- COOPERATION CREATED AND THE BUILDING OF A COHESIVE NETWORK BETWEEN LOCAL WELFARE INSTITUTIONS AND UNIVERSITIES WITHIN THE CROSS BORDER REGION. EXCHANGED EXPERIENCES, STRENGTHENED RELATIONSHIPS AND DEVELOPED IDEAS

SUPPORTED BY: EUROPEAN UNION



ABOUT THE PROJECT:

DEMOCRATIC SOCIETIES IN WHICH WOMEN AND MEN HAVE EQUAL OPPORTUNITIES TEND TO BE MORE DEVELOPED COMPARED TO SOCIETIES THAT STILL OPERATE UNDER A PATRIARCHAL SYSTEM. IN MACEDONIA, AS A PATRIARCHAL SOCIETY, IT IS OF UTMOST IMPORTANCE TO SUPPORT WOMEN AND STRENGTHEN THEIR CAPACITIES. THE GOAL OF THIS PROJECT IS TO ASSIST WOMEN TO BECOME MORE ACTIVE IN PURSUING THEIR RIGHTS, ESPECIALLY AT THE LOCAL GOVERNMENT LEVEL. THROUGH WOMEN'S FORUMS, TRAINING AND CONFERENCES, WE WILL BRING TOGETHER A WIDE RANGE OF STAKEHOLDERS THAT WILL DISCUSS TOPICS ABOUT GENDER EQUALITY. SINCE UNEMPLOYED AND POOR WOMEN ARE ONE OF THE TARGET GROUPS OF OUR PROJECT, WE WILL PROVIDE INFORMATION ABOUT WHERE AND HOW TO OBTAIN FREE COUNSELING SERVICES FOR WOMEN WHOSE RIGHTS ARE VIOLATED. PART OF THE TRAINING WILL HELP WOMEN INCREASE THEIR ECONOMIC POTENTIAL AND HELP THEM DEVELOP BUSINESS IDEAS.

PARTNERS: NGO **THE BLUE PROJECT** – OHRID, CENTERS FOR SOCIAL WORK, MINISTRIES OF INTERNAL AFFAIRS, COURTS, LOCAL MEDIA, COMMISSIONS FOR EQUAL OPPORTUNITIES FROM OHRID AND STRUGA

RESULTS:

- CONDUCTED AWARENESS-RAISING CAMPAIGN (BROCHURES, FLIERS, MONTHLY NEWSLETTERS, TV INTERVIEWS)
- ESTABLISHED WOMEN'S FORUMS IN OHRID AND STRUGA AND ORGANIZED MONTHLY DISCUSSIONS ON VARIOUS TOPICS
- CONDUCTED AND PUBLISHED RESEARCH ON GENDER EQUALITY
- ORGANIZED 2 CONFERENCES AND 8 TRAINING SESSIONS
- SUBMITTED PLAN OF ACTION ON GENDER EQUALITY TO LOCAL AUTHORITIES.

SUPPORTED BY: EUROPEAN UNION



ABOUT THE PROJECT:

WELFARE OF SOCIETY DEPENDS ON BEING IN FAMILIES. PRINCIPLES THAT ARE BASED ON FAMILY RELATIONSHIPS ARE INEVITABLY REFLECTED IN THE WHOLE SOCIETY. CHILDREN WHO GROW UP IN A HEALTHY ENVIRONMENT WHERE THERE IS RESPECT BETWEEN PARENTS, LOVE AND COOPERATION, CONTINUE TO APPLY THESE VALUES OUTSIDE OF THEIR HOME. IN CONTRAST, CHILDREN WHO WITNESS DOMESTIC VIOLENCE CAN LATER BECOME ABUSERS OR TO ACCEPT AS NORMAL THE ROLE OF VICTIM. YOUNG PEOPLE OFTEN DO NOT RECOGNIZE AND DEFINE DOMESTIC VIOLENCE AS A NEGATIVE PHENOMENON, BECAUSE VIOLENCE IS STILL A TABOO TOPIC THAT IS NOT BEING TALKED ABOUT. THE PROJECT AIMS TO TEACH YOUNG PEOPLE HOW TO RECOGNIZE AND EFFECTIVELY DEAL WITH NEGATIVE BEHAVIORS IN THE FAMILY. TARGET GROUP ARE YOUNG PEOPLE OF 14-18 YEARS FROM THE MUNICIPALITIES OF STRUGA, OHRID AND VEVČANI.

PARTNERS: NGO **ORGANIZATION OF WOMEN**, STRUGA, NGO **THE BLUE PROJECT**, OHRID

RESULTS:

- ESTABLISHED COORDINATIVE BODIES AGAINST DOMESTIC VIOLENCE IN OHRID, STRUGA AND VEVČANI WITH REPRESENTATIVES OF RELEVANT LOCAL INSTITUTIONS, SIGNED MEMORANDUM FOR COOPERATION
- REALIZED FORUM THEATRE WORKSHOPS WHERE YOUNG PEOPLE DEVELOPED BASIC THEATRE TECHNIQUES, RECOGNIZED THE NEGATIVE STEREOTYPES AND CONFLICT SITUATIONS IN THE FAMILY
- PARENTS AND REPRESENTATIVES OF INSTITUTIONS THROUGH THE PLAY HAD A CHANCE TO SEE HOW YOUNG PEOPLE EXPERIENCE DOMESTIC VIOLENCE AND RECOGNIZE THE ROLES OF VIOLATOR AND A VICTIM
- PROMOTIONAL CAMPAIGN UNDER THE MOTTO **DO NOT LET VIOLENCE BE PART OF YOUR FAMILY**

SUPPORTED BY:



STRENGTHENING THE INSTITUTIONAL RESPONSE TO PREVENT THE DOMESTIC VIOLENCE AT LOCAL LEVEL

2010 - 2011
(MAY - SEPTEMBER)

ABOUT THE PROJECT:

THE MAIN AIM OF THE PROJECT IS TO STRENGTHEN THE CAPACITIES OF THE COORDINATIVE BODIES FOR PREVENTING DOMESTIC VIOLENCE AND FACILITATE THE PROCESS OF DEVELOPING THE PROTOCOL OF COOPERATION AMONG RELEVANT INSTITUTIONS WORKING IN THE FIELD, AS WELL AS CREATING ENVIRONMENT AND MECHANISMS FOR ESTABLISHING A COMMISSION ON DOMESTIC VIOLENCE.

THE ESTIMATED IMPACT ON THE COMMUNITY IN STRUGA, OHRID AND VEVČANI WILL BE STRENGTHENED COORDINATIVE BODIES AND ESTABLISHED BROADER NETWORK OF KEY LOCAL ACTORS IN DEALING WITH THE PROBLEM OF THE DOMESTIC VIOLENCE, EXCHANGED EXPERIENCES, STRENGTHENED RELATIONSHIPS AND DEVELOPED IDEAS ON EARLY DETECTION AND PREVENTION OF DOMESTIC VIOLENCE.

PARTNERS: NGO **THE BLUE PROJECT** – OHRID

RESULTS:

- CONDUCTED RESEARCH ON THE WAYS IN WHICH THE COMMUNITY DEALS WITH DOMESTIC VIOLENCE
- FACILITATING THE WORK OF COORDINATIVE BODIES
- TRAINING FOR MEMBERS OF THE COORDINATIVE BODIES AND LOCAL STAKEHOLDERS WORKING IN THE FIELD
- WORKSHOPS ON THE GROUND
- MEETINGS WITH NGOS
- MEETINGS WITH KEY POLITICAL ACTORS
- TRAINING ON **THEATRE OF THE OPPRESSED**
- THEATRE PERFORMANCES
- MEDIA CAMPAIGN
- CONCLUSIONS AND RECOMMENDATIONS TO LOCAL GOVERNMENTS OF STRUGA, OHRID AND VEVČANI

SUPPORTED BY:



ABOUT THE PROJECT:

IN STRUGA THERE WAS NO INSTITUTION TO CARE ON DAILY BASIS FOR PEOPLE WITH SEVERE INTELLECTUAL DISABILITIES. THEREFORE WE ESTABLISHED CENTER FOR SUPPORT OF PERSONS WITH INTELLECTUAL DISABILITIES IN 2005. IN THE FIRST TWO YEARS IT WAS FUNDED BY THE MINISTRY FOR FOREIGN AFFAIRS OF FINLAND, AND IN 2007 IT ALSO GOT FUNDS FROM THE MUNICIPALITY BUDGET. IN DECEMBER 2007 IT HAS BEEN TRANSFERRED TO OTHER PREMISES THAT OFFER MORE SPACE AND CAN ACCEPT MORE PEOPLE. THE MAIN GOAL OF THE PROJECT IS TO HELP SOCIAL INCLUSION OF PEOPLE WITH INTELLECTUAL DISABILITIES, TO OFFER A SPACE WHERE THEY CAN INTERACT, LEARN TO BECOME INDEPENDENT AND GAIN BASIC LIFE SKILLS.

PARTNERS: REPUBLIC CENTER FOR PERSONS WITH INTELLECTUAL DISABILITIES ***PORAKA***, MUNICIPALITY OF STRUGA, MINISTRY FOR FOREIGN AFFAIRS OF FINLAND

RESULTS:

- OPENED CENTER FOR SUPPORT OF PERSONS WITH INTELLECTUAL DISABILITIES WITH CAPACITY FOR 20 PEOPLE
- EMPLOYED FULL TIME EXPERTS
- CAMPAIGN AT LOCAL LEVEL FOR THE IMPORTANCE OF SOCIAL INCLUSION OF PEOPLE WITH DISABILITIES
- CENTER FOR PERSONS WITH INTELLECTUAL DISABILITIES "PORAKA"

SUPPORTED BY:



ABOUT THE PROJECT:

ACCORDING TO THE LATEST RESEARCH IN THE CONTEMPORARY ECONOMY AND BUSINESS SPHERE, SO CALLED TYPICAL WOMEN SKILLS ARE MORE IN DEMAND: COOPERATION RATHER THAN COMPETITION, TEAM-WORK RATHER THAN AN INDIVIDUALISTIC APPROACH, CONSULTATIONS RATHER THAN COMPROMISES, FLEXIBILITY INSTEAD OF STRICT WORKING TIMES AND CARING FOR THE ENVIRONMENT RATHER THAN **BUSINESS AS USUAL**. STILL, VERY SMALL NUMBERS OF WOMEN IN MACEDONIA ARE TAKING THE STEPS TO START UP A BUSINESS. LONG-TERM CRISIS AND PATRIARCHAL SURROUNDINGS HAVE CONTRIBUTED TO THIS SITUATION. MANY UNEMPLOYED WOMEN STAY AT HOME AND ARE ECONOMICALLY DEPENDENT AND THAT MAKES THEM MORE VULNERABLE TO OTHER FORMS OF DISCRIMINATION SUCH AS FAMILY VIOLENCE. THE MAIN GOAL OF THIS PROJECT WAS TO ENCOURAGE WOMEN TO TAKE INITIATIVE AND IMPROVE THEIR FINANCIAL SITUATION. WHEN WOMEN LEARN TO TAKE INITIATIVE AND APPLY THEIR SKILLS THEY HAVE MORE SELF-CONFIDENCE, BETTER LIVING CONDITIONS FOR THEMSELVES AND THEIR FAMILIES, THE OVERALL BUSINESS ENVIRONMENT IS ENHANCED AND SOCIETY AS A WHOLE WILL START DEVELOPING IN A POSITIVE MANNER. AFTER WOMEN ARE EMPOWERED, THE SECOND PHASE CAN INITIATE – CREATING PARTNERSHIPS BETWEEN WOMEN AND MEN IN BUSINESS SPHERE.

PARTNERS: LOCAL WOMEN'S NGOS, FINNISH WOMEN'S ASSOCIATION **MARTHA**, COMMISSION FOR EQUAL OPPORTUNITIES FROM STRUGA

RESULTS:

- ESTABLISHED FORUM WITH INDIVIDUALS FROM ALL WOMEN'S ORGANIZATIONS AND WOMEN ACTIVISTS IN THE REGION
- DRAFTED THE ASSESSMENT **ENLARGING ECONOMIC EDUCATIONAL ACTIVITIES OF WOMEN**
- ORGANIZED A MEETING BETWEEN LOCAL WOMEN'S ASSOCIATIONS AND THE FINNISH WOMEN'S ASSOCIATION **MARTHA**
- DRAFTED A PROGRAM WITH CONCRETE SUGGESTIONS FOR EMPOWERMENT OF LOCAL WOMEN FROM THE MUNICIPALITY OF STRUGA.

SUPPORTED BY:



4.

PROGRAM FOR SUSTAINABLE
HUMAN AND ECONOMIC DEVELOPMENT

THE MAIN GOAL OF THIS PROGRAM IS TO REDUCE THE DIFFERENCE IN DEVELOPMENT BETWEEN URBAN AND RURAL AREAS IN THE REGION AND TO IMPROVE THE QUALITY OF LIFE BY STRENGTHENING THE CAPACITIES OF THE POPULATION, PROMOTION OF PARTICIPATORY MODELS FOR PLANNING, COLLABORATION AND EXCHANGE OF KNOWLEDGE BETWEEN DIFFERENT INSTITUTIONS AND ORGANIZATIONS FROM RURAL AND URBAN COMMUNITIES AND ENHANCE COOPERATION BETWEEN PUBLIC, PRIVATE AND CIVIL SECTOR.

ABOUT THE PROJECT:

THE LOCAL DEVELOPMENT AGENCY (LDA) FROM STRUGA, MACEDONIA IN COOPERATION WITH THE PARTNERS CSO "EUROPARTNERS DEVELOPMENT" FROM TIRANA, ALBANIA ARE IMPLEMENTING PROJECT "BLUE AND GREEN VS. BLACK AND GRAY" FROM IPA CROSS BORDER PROGRAMME MACEDONIA-ALBANIA. THE OVERALL OBJECTIVE OF THE PROJECT IS TO FACILITATE EFFECTIVE AND RESPONSIBLE USE OF THE NATURAL RESOURCES IN THE CROSS-BORDER REGION AROUND THE OHRID LAKE, THUS ENHANCING THE SUSTAINABLE DEVELOPMENT IN THE AREA. THIS CROSS-BORDER INITIATIVE AIMS AT ENHANCING THE EFFECTIVE AND RESPONSIBLE USE OF THE NATURAL RESOURCES THROUGH COLLABORATION OF THE CSO AND RELEVANT STAKEHOLDERS IN THE CROSS BORDER AREA OF OHRID LAKE REGION, THUS ENHANCING THE SUSTAINABLE DEVELOPMENT IN THE AREA. THE PROJECT AIMS AT RAISING AWARENESS AND KNOWLEDGE OF THE LOCAL STAKEHOLDERS TO CONTRIBUTE TOWARDS REDUCING PROBLEMS WHICH ENDANGER THE OHRID LAKE DUE TO UNSUSTAINABLE USE AND MANAGEMENT OF NATURAL RESOURCES

PROJECT STAKEHOLDERS:

- CSO "ECOLOGISTS' MOVEMENT OF MACEDONIA" (DEM), SKOPJE
- MUNICIPALITY OF OHRID – DEPARTMENT FOR URBANISM AND PROTECTION OF THE ENVIRONMENT
- CSO "TREEFOR", SKOPJE
- AGRICULTURAL DEVELOPMENT SUPPORT AGENCY OF THE REPUBLIC OF MACEDONIA, DEPARTMENT IN OHRID
- CSO "ECO PARTNERS FOR SUSTAINABLE DEVELOPMENT", ALBANIA

RESULTS:

- ESTABLISHING AN "ECO-INCUBATOR" AND ORGANIZING EDUCATIONAL EVENTS FOR YOUTH;
- DESK AND FIELD RESEARCH ON CURRENT FOREST, WATER AND AGRICULTURAL MANAGEMENT IN THE TRANS BOUNDARY AREA;
- PRODUCING 3 SHORT MOVIES ABOUT THE FOLLOWING TOPICS: CONSEQUENCES OF ILLEGAL TREE CUTTING, APPLYING THE SUSTAINABLE AGRICULTURE PRACTICES, SUSTAINABLE USE OF WATER AND FOREST MANAGEMENT ADAPTED TO THE CHILDREN AGE;
- PRODUCTION OF PROMOTIONAL MATERIALS ON BEST PRACTICES IN NATURAL RESOURCES MANAGEMENT;
- ORGANIZING THEMATIC TRAININGS IN THE FIELDS OF SUSTAINABLE USE OF THE NATURAL RESOURCES;
- ESTABLISHING LOCAL ADVISORY GROUPS ON ENVIRONMENT;
- ORGANIZING STUDY TOURS IN MACEDONIA AND ALBANIA.

SUPPORTED BY: EUROPEAN UNION



ABOUT THE PROJECT:

THE CONCEPT OF SUSTAINABLE DEVELOPMENT IS THE NEW PARADIGM FOR DEVELOPMENT, PROMOTED BY THE WORLD SUMMIT FOR SUSTAINABLE DEVELOPMENT ORGANIZED BY THE UN IN 1992. THIS CONCEPT GIVES A HUMAN DIMENSION TO DEVELOPMENT AND IS DEMANDING CONTINUOUS REFLECTION ON THE RELATIONSHIPS BETWEEN PEOPLE AND NATURE. INTERGENERATIONAL SOLIDARITY IS THE KEY AND THE ONLY POSSIBLE OPTION FOR LONG-TERM DEVELOPMENT.

THINK GLOBAL, ACT LOCAL

STRATEGIC PLANNING IN THE MUNICIPALITY IS A COMMON VISION DEVELOPED UPON A GIVEN METHODOLOGY THAT CAN PROVIDE THE CITIZENS A CLEAR PICTURE ABOUT THE OPPORTUNITIES AND CHOICES FOR THE FUTURE OF THEIR COMMUNITIES. IT IS A DISCIPLINED AND CREATIVE PROCESS THAT CAN DETERMINE THE CURRENT LEVEL OF THE MUNICIPALITY AND GIVE DIRECTION ON HOW TO DEVELOP IT IN THE FUTURE. FINALLY, STRATEGIC PLANNING IS A MECHANISM FOR CONVERTING THE VALUES OF CITIZENS INTO POLITICAL DECISIONS THROUGH LOCAL COUNCILS AND ACTION PLANS.

THE PROCESS OF STRATEGIC PLANNING IN MUNICIPALITY OF STRUGA WAS DEVELOPED WITH A GOAL TO CREATE A BASIS FOR ITS FUTURE DEVELOPMENT. TO ACHIEVE THE GOALS OF THIS PROJECT WE CONDUCTED NUMEROUS PRESENTATIONS AND CONSULTATIONS WITH LOCAL GROUPS FROM ALL SPHERES OF LIFE. ALMOST 150 PEOPLE WERE INVOLVED IN CREATING THE STRATEGY AND IT IS RECOGNIZED AS THEIR CONTRIBUTION AND THEIR VISION FOR THE FUTURE DEVELOPMENT OF STRUGA MUNICIPALITY.

PARTNERS: MUNICIPALITY OF STRUGA, LOCAL TEAMS OF EXPERTS IN VARIOUS FIELDS, REPRESENTATIVES FROM THE PUBLIC, PRIVATE AND NGO SECTORS.

RESULTS:

- DRAFTED AND ADOPTED BY THE CITY COUNCIL: THE LOCAL STRATEGY FOR SUSTAINABLE DEVELOPMENT 2006-2011
- DRAFTED AND ADOPTED BY THE CITY COUNCIL: THE ACTION PLAN FOR SUSTAINABLE DEVELOPMENT FOR THE PERIOD 2007-2011
- ASSESSED THE LOCAL NEEDS AND PRIORITIES
- RECOMMENDED AND DOCUMENTED IN DETAIL CONCRETE PROJECTS THAT CAN RESOLVE THE MAIN CHALLENGES IN THE MUNICIPALITY OF STRUGA
- IDENTIFIED PRIORITY PROJECTS FOR THE NEXT FIVE YEARS

SUPPORTED BY:



ABOUT THE PROJECT:

BIOMASS IS ORGANIC MATTER THAT CAN BE EFFICIENTLY USED AS AN ENERGY RESOURCE. UNLIKE THE FOSSIL FUELS (COAL, OIL AND NATURAL GAS) THAT ARE CREATED IN LONG PERIOD OF TIME (MORE THAN 300 MILLION YEARS) BIOMASS IS A RENEWABLE SOURCE OF ENERGY BECAUSE PLANTS RENEW THEMSELVES EVERY YEAR. AMONG THE OTHER RENEWABLE SOURCES OF ENERGY SUCH AS SOLAR, WIND AND GEOTHERMAL, THE ENERGETIC POTENTIAL OF BIOMASS IS THE BIGGEST. BESIDE INDIRECT FINANCIAL AND OTHER LONG-TERM BENEFITS, WE SHOULD MENTION THE ENVIRONMENTAL EFFECT OF USING THE BIOMASS: THE USAGE OF CLASSICAL FOSSIL FUELS IS DECREASED.

SUBJECT OF RESEARCH IS:

A) STUDY OF AVAILABLE BIOMASS AND ITS ENERGY POTENTIAL AND
B) RECOGNIZING THE POTENTIAL FOR ENERGY RECOVERY OF WASTED BIOMASS FOR LOCAL HEATING NEEDS IN THE MUNICIPALITY OF STRUGA.

KEY OBJECTIVES OF THE PROJECT IS COLLECTING DATA ON THE QUANTITY OF PLANT AND ANIMAL ORIGIN BIOMASS, DETERMINING THE QUANTITY OF AVAILABLE BIOMASS THAT CAN BE USED FOR ENERGY PURPOSES AND INDICATION OF THE POSSIBLE WAYS FOR ITS UTILIZATION.

PARTNERS: MUNICIPALITY OF STRUGA, PUBLIC INSTITUTIONS AND LOCAL NGOS

RESULTS:

- INITIAL ASSESS OF AVAILABLE QUANTITY OF FORESTRY, AGRICULTURE AND LIVESTOCK (FARM) BIOMASS IN THE MUNICIPALITY OF STRUGA
- ASSESS OF THE POTENTIAL ENERGY VALUE OF BIOMASS
- ANALYSIS OF POSSIBLE WAYS TO USE ENERGY FROM BIOMASS

SUPPORTED BY:



ABOUT THE PROJECT:

THE LIBRARY PREMISES OF THE PUBLIC LIBRARY **MILADINOV BROTHERS** IN STRUGA WERE NEGLECTED AND NOT SUITABLE TO THE NEEDS OF THE CITIZENS. USING THE EXPERIENCE OF OUR FINNISH PARTNERS AND THE MODEL OF LIBRARIES IN FINLAND, WE ENGAGED IN HELPING THE TRANSFORMATION OF THE CURRENT LIBRARY INTO A MODERN MULTIFUNCTIONAL CENTER. THE MAIN GOAL OF THE PROJECT IS TO TRANSFORM AND DEVELOP THE LIBRARY INTO A MULTIFUNCTIONAL CITIZENS' INFORMATION CENTRE AND A MEETING POINT, BENEFITING FROM MODERN IT - TECHNOLOGY.

PARTNERS: CITY LIBRARY **MILADINOV BROTHERS** STRUGA

RESULTS:

- PREPARED FUNCTIONAL MODEL OF A LIBRARY BY A GROUP OF EXPERTS
- CREATED THE STRUCTURE OF THE NEW MULTIFUNCTIONAL CENTRE
- PREPARED COMPLETE TECHNICAL DOCUMENTATION FOR THE LIBRARY PREMISES
- INTRODUCED A NEW CONCEPT OF SERVICE DELIVERY
- ENGAGED A CONSULTANT FOR PREPARATION OF ARCHITECTURAL PLANS TO MODERNIZE THE CITY'S LIBRARY, INCLUDING RENOVATION OF THE PREMISES
- RENOVATED ROOMS IN THE LIBRARY
- ORGANIZED WORKSHOP ON MILLENNIUM DEVELOPMENT GOALS FOR THE PRIMARY AND SECONDARY SCHOOLS IN THE MUNICIPALITY OF STRUGA
- ORGANIZED CONTEST PERSONAL WORK ON **MILLENNIUM DEVELOPMENT**

GOALS

SUPPORTED BY:



ABOUT THE PROJECT:

ONE OF THE MAJOR PROBLEMS OF THE INHABITED AREAS IS THE AMOUNT OF COMMUNAL WASTE IS INCREASING. THE WASTE NEEDS TO BE DISPOSED OF IN AN ENVIRONMENTALLY FRIENDLY MANNER. THIS CAN BE ACHIEVED WITH THE DEVELOPMENT OF AN INTEGRAL SYSTEM FOR WASTE MANAGEMENT, WITH RULES ABOUT SELECTION, MINERALIZATION AND STABILIZATION OF THE WASTE. NO STATE OR PEOPLE CAN RESOLVE THE GLOBAL PROBLEM OF POLLUTION BY THEMSELVES AND, ON THE OTHER HAND, NOBODY IS SO WEAK AND SMALL FOR HIS CONTRIBUTION TO THE PREVENTION OF POLLUTION TO NOT REFLECT POSITIVELY ON GLOBAL LEVEL.

THIS GOAL OF THIS PROJECT WAS TO IMPLEMENT SMALL ECO-ACTIONS AND INFRASTRUCTURE PROJECTS IN ORDER TO HELP THE MUNICIPALITY IMPROVE THE QUALITY OF LIFE AND TO BECOME A BETTER PLACE TO LIVE.

PARTNERS: PUBLIC ENTERPRISE FOR WASTE MANAGEMENT **KOMUNALNO**, LOCAL ECO NGO'S, MUNICIPALITY OF STRUGA, LOCAL PRIMARY SCHOOLS AND RURAL COMMUNITIES.

RESULTS:

- ORGANIZED SEVERAL LOCAL ECO-ACTIONS FOR THE BEAUTIFICATION OF RURAL/URBAN AREAS (CLEANING ACTIONS, CREATING MINI PARKS, PLANTING GREEN AREAS IN THE TOWN)
- PROVIDED EQUIPMENT (CANS, CONTAINERS AND BENCHES) FOR ECO-SECTIONS IN THE PRIMARY SCHOOLS
- PUBLISHED GUIDELINES FOR COMPOSTING WASTE **ALL TRASH DOES NOT NEED TO BE THROWN IN THE GARBAGE**
- DELIVERED TRAINING AND EXERCISES: **HOW TO MAKE COMPOST FROM GARDEN/FIELD WASTE?** FOR THE PUPILS AND FARMERS IN SEVERAL SCHOOLS AND NEIGHBORING COMMUNITIES
- SUCCESSFULLY MEDIATED DISPUTES BETWEEN THE LOCAL COMPANY FOR WASTE MANAGEMENT AND THE RURAL SETTLEMENTS RADOŽDA AND KALIŠTA WHICH INCLUDED THE USE OF DONATED EQUIPMENT (CONTAINERS, BINS AND TOOLS)
- EQUIPPED A CHILDREN'S PLAYGROUND IN THE CITY CENTER AND INSTALLED TRAFFIC CALMING ON THE STREETS SURROUNDING THE PLAYGROUND
- CREATED TECHNICAL DOCUMENTATION FOR A CHILDREN'S PLAYGROUND IN THE VILLAGE OF RADOLIŠTA

SUPPORTED BY:



ABOUT THE PROJECT:

THROUGHOUT THE WORLD THE DEVELOPMENT OF GOLF COURSES IS USUALLY AN INVESTMENT BY PRIVATE INVESTORS, MUNICIPAL AUTHORITIES, A COMBINATION OF BOTH, AS WELL AS OTHER TYPES OF OWNERSHIP (MILITARY COURSES, HOTEL RESORT COURSES, PRIVATE MEMBERSHIP CLUBS, ETC.). THE OBJECTIVE OF THIS PROJECT IS TO PROVIDE INITIAL INFORMATION REGARDING PUBLIC OPINION ON THE BUILDING OF A GOLF COURSE IN THIS REGION. REGARDING THE RESULTS OF THE ANALYSIS, RECOMMENDATIONS SHOULD BE GIVEN TO LOCAL AUTHORITIES FOR POSSIBLE FUTURE DIRECTIONS OF ACTION, ABOVE ALL, HOW DIFFERENT FORMS OF PARTNERSHIP AMONG VARIOUS STAKEHOLDERS IN ORDER TO EXTRACT MAXIMUM IMPACT FOR THE COMMUNITY.

PARTNERS: MUNICIPALITY OF STRUGA, PUBLIC INSTITUTIONS, BUSINESS SECTOR

RESULTS:

- ANALYSIS/DESCRIPTION OF THE POTENTIAL FOR THE CREATION OF A GOLF COURSE IN THE MUNICIPALITY OF STRUGA
- ASSESSMENT OF EXPECTED WIDER SOCIAL AND ENVIRONMENTAL EFFECTS, AS WELL AS OTHER POTENTIAL EFFECTS
- QUALITATIVE COST-BENEFIT ANALYSIS FOR A MODEL OF A GOLF COURSE IN THE MUNICIPALITY OF STRUGA
- ANALYSIS OF RISK FACTORS

SUPPORTED BY:



ABOUT THE PROJECT:

MUNICIPALITIES OF STRUGA, VEVČANI, DEBARCA AND RESEN HAVE HUGE POTENTIAL FOR DEVELOPING SUSTAINABLE FORMS OF TOURISM (SUCH AS ECO, CULTURAL, RURAL, RELIGIOUS, ARCHEOLOGICAL) WITH THEIR GREAT GEOGRAPHICAL POSITION, RICH CULTURAL HERITAGE, NATURAL RESOURCES AND PLEASANT CLIMATE. BUT AT PRESENT, MAJORITY OF TOURISTS VISITING THESE MUNICIPALITIES, ARE NOT AWARE ABOUT ALL THE OTHER PLACES THAT ARE WORTH VISITING IN THE BROADER REGION, AS THERE ARE NO PUBLIC MAPS TO FACILITATE IT. TO MAKE THESE HIDDEN PLACES AVAILABLE TO EVERY TOURIST IT IS OF URGENT IMPORTANCE TO PLACE MAPS ON ALL THE ENTRANCES AND EXITS OF THESE MUNICIPALITIES.

PARTNERS: MUNICIPALITIES OF STRUGA, VEVČANI, RESEN, DEBARCA

RESULTS:

- DESIGNED, PRINTED AND PLACED TOTAL 22 MAPS IN THE SELECTED MUNICIPALITIES (10 IN STRUGA, 6 IN RESEN, 3 IN DEBARCA AND 3 IN VEVČANI)
- DETAILED DESCRIPTION OF ALL TOURIST POINTS OF INTEREST IN THE SELECTED MUNICIPALITIES
- IMPROVED THE AVERAGE TOURIST'S STAY BY ADVERTISING LOCAL ATTRACTIONS THAT ARE NOT VISITED AS FREQUENTLY AS OTHER SITES
- INCREASED NUMBER OF VISITORS IN RURAL PARTS OF THE REGION
- MAKE IT EASIER FOR TOURISTS TO FIND THEIR WAY IN THIS REGION
- PROMOTE THE REGION AS A GREAT PLACE FOR A VACATION
- INCREASED REGIONAL INCOME (COMPREHENDING HOTELS, RESTAURANTS AND MUSEUMS, FIRMS THAT SUPPLY FOOD, TRANSPORT, SOUVENIRS, AND SO ON)
- INCREASED THE SATISFACTION OF TOURISTS (BECAUSE THEY WILL BE MORE INFORMED ABOUT THE REGIONS' OFFERINGS, ALLOWING THEM TO REMEMBER THEIR STAY AND TO RECOMMEND THE REGION TO OTHERS) THROUGH INFORMATIONAL MAPS

SUPPORTED BY:

giz



5.

YOUTH PROGRAM

THE PROGRAMME SEEKS TO EMPOWER YOUNG PEOPLE OF STRUGA AND SOUTH-WEST REGION IN MACEDONIA BY PROVIDING THEM LIFE-CHANGING OPPORTUNITIES.

- WE PROVIDE OPPORTUNITIES FOR INTERNATIONAL EXPERIENCES AND VOLUNTEERISM.

EVERY YEAR, LOCAL YOUNG PEOPLE HAVE MANY POSSIBILITIES TO HOST OR PARTICIPATE ON EXCHANGES AND TRAININGS WITHIN EUROPE. THEY DEVELOP NEW FRIENDSHIPS, LEARN ABOUT CULTURES AND CUSTOMS IN OTHER EU COUNTRIES THROUGH THE **YOUTH IN ACTION** PROGRAMME. THROUGH OUR CROSS – BORDER PROGRAMME WITH ALBANIA AND GREECE WE HELP YOUNG PEOPLE FOR THE BALKAN TO MEET EACH OTHER AND WORK TOGETHER FOR DEVELOPING GOOD NEIGHBOR RELATIONSHIPS AND JOINT PROJECTS

- WE BRING YOUNGSTERS TOGETHER IN A MULTICULTURAL AND DEMOCRATIC SOCIETY.

BY ORGANIZING CAPACITY BUILDING CAMPS FOR YOUNG PEOPLE WE PROVIDE OPPORTUNITIES THAT INSPIRE AND SUPPORT LEADERSHIP IN YOUNG PEOPLE AGED BETWEEN 12 - 30. ON OUR CAMPS, YOUNG PEOPLE CAN INCREASE THEIR SELF-ESTEEM, DEVELOP CRITICAL THINKING, SHARPEN THE ABILITY TO SOLVE PROBLEMS AND LEARN ABOUT PARTICIPATORY DEMOCRACY. WE GIVE THEM THE CHANCE TO ENHANCE THEIR LIFE AND PROFESSIONAL SKILLS, TO LEARN HOW TO COOPERATE WITH DIFFERENT ETHNICITIES AND BECOME ACTIVE CITIZENS THAT ARE ABLE TO DEVELOP AND PARTICIPATE IN COMMUNITY SERVICE PROJECTS.

- WE ENCOURAGE THEIR CREATIVITY AND ORIGINALITY. WE ORGANIZE AND SUPPORT EVENTS RELATED TO MUSIC AND VISUAL ARTS.

BY ORGANIZING FILM FESTIVALS, PHOTO EXHIBITIONS AND MUSIC CONCERTS, WE ENCOURAGE YOUNG PEOPLE TO DEVELOP THEIR SELF EXPRESSION, BUILD THEIR SELF-ESTEEM, ENHANCE THEIR COMMUNICATION SKILLS AND PROVIDE THEM POSITIVE LEARNING EXPERIENCES IN A SAFE AND SUPPORTIVE ENVIRONMENT.

ABOUT THE PROJECT:

THE PROJECT'S OVERALL OBJECTIVE IS ALBANIAN AND MACEDONIAN SECONDARY SCHOOL YOUTH TO LEARN TO VALUE DIVERSITY AND PROTECT THE WORLD'S AND THEIR OWN CULTURAL AND NATURAL HERITAGE; TEACHERS TO BE BETTER PREPARED TO FOSTER INTERCULTURAL COLLABORATION AND UNDERSTANDING AMONGST THEIR STUDENTS. THE SPECIFIC OBJECTIVES ARE TO SUPPORT THE ESTABLISHMENT OF A JOINT ACTION BETWEEN MACEDONIA AND ALBANIA IN IMPLEMENTATION OF THE UNESCO WORLD HERITAGE EDUCATION PROGRAMME IN SELECT SCHOOLS, WITH IN-SCHOOL ACTIVITIES BASED ON THE WHYH TEACHER KIT. THE ACTION WILL HAVE IMPACT ON BOTH SIDES OF THE BORDER IN MUNICIPALITIES: IN THE POGRADEC AND KORÇA REGION IN ALBANIA, AND PELAGONIA, SOUTHWEST AND POLOG REGION IN MACEDONIA.

PROJECT STAKEHOLDERS:

THE KEY STAKEHOLDER GROUPS ARE: PARTNER NGOS UNE GRUAJA FROM POGRADEC, LDA FROM STRUGA, THE UNESCO PROJECT OFFICE IN SKOPJE AND THE UNESCO OFFICE IN VENICE, THE MINISTRY OF EDUCATION AND SCIENCE (MOES), THE VOCATIONAL EDUCATIONAL CENTER SKOPJE AND VOCATIONAL HIGH SCHOOLS FROM STRUGA, OHRID, TETOVO, POGRADEC AND KORCA.

RESULTS:

- LINKAGES ESTABLISHED BETWEEN PROJECT PARTNERS AND HIGH SCHOOLS FROM MACEDONIA AND ALBANIA;
- TRAINED 40 PROFESSORS FROM 10 VOCATIONAL HIGH SCHOOLS TO IMPLEMENT THE WHYH ACTIVITIES UTILIZING STUDENT CENTERED PROJECT BASED LEARNING METHODOLOGIES, MERGING CLASSROOM AND FIELD BASED LEARNING
- DEVELOPED TRAINING PROGRAM FOR THE SUBJECT „WORLD HERITAGE IN YOUNG HANDS“ AND SPECIFIC TOPICS FROM THE TEACHER KIT, SUCH AS INTERNATIONAL CONVENTIONS, IDENTITY AND CULTURE OF PEACE, SUSTAINABLE DEVELOPMENT AND TOURISM;
- ORGANIZED YOUTH CAMP “PROTECTION OF NATURAL AND CULTURAL HERITAGE” FOR 90 STUDENTS . YOUTH FROM BOTH COUNTRIES LEARN HOW TO APPRECIATE CULTURE IN ITS MANY FORMS, TANGIBLE AND INTANGIBLE, AND UNDERSTAND THE cultural and historic COMMONALITIES THEY SHARE WITH THEIR NEIGHBORS;
- DESIGNED TV SPOT AND PROMOTIONAL MATERIALS FOR AFFIRMATION OF NATURAL AND CULTURAL HERITAGE IN CROSS BORDER REGION ;
- HIGH SCHOOL STUDENTS LEARN ABOUT WORLD HERITAGE SITES, ABOUT THE HISTORY AND TRADITIONS OF THEIR OWN AND OTHER CULTURES, ABOUT ECOLOGY AND THE IMPORTANCE OF PROTECTING BIODIVERSITY

SUPPORTED BY: EUROPEAN UNION



ABOUT THE PROJECT:

THE PROJECT INCLUDES MONITORING AND ASSESSMENT OF THE CHILDREN'S RIGHTS CONVENTION IN MACEDONIA ON THE FIELD OF CHILDREN AND YOUNG PEOPLE'S INVOLVEMENT IN DECISION MAKING ON A LOCAL AND NATIONAL LEVEL. THE MONITORING AND ASSESSMENT PROCESS WILL PRODUCE PERIODICAL AND ANNUAL REPORTS. WITH THIS PROJECT PROTECTION OF CHILDREN'S RIGHTS IN ELEMENTARY AND HIGH SCHOOLS WILL BE DIRECTLY AFFECTED THROUGH ESTABLISHING A CHILD-OMBUDSMAN, AND IMPROVEMENT IN THE FUNCTIONING OF SCHOOL ORGANIZATIONS AND THE PROCESSES OF PRESIDENT ELECTION IN SCHOOLS WILL BE MADE.

ORGANIZED BY:

COALITION OF YOUTH ORGANIZATIONS **NOW** FROM PRILEP

PARTNERS:

- CSO **LOCAL DEVELOPMENT AGENCY** FROM STRUGA (LOCAL COORDINATOR)

RESULTS:

- ESTABLISHED AND ADOPTED MANUAL FOR SELECTION OF PRESIDENT OF THE CLASS / GRADE IN A DEMOCRATIC WAY IN ONE PRIMARY AND ONE SECONDARY SCHOOL IN STRUGA
- MONITORED THE IMPLEMENTATION OF THE CONVENTION ON THE RIGHTS OF THE CHILD IN ONE PRIMARY AND ONE SECONDARY SCHOOL IN STRUGA, INCLUDED 40 STUDENTS AND 10 MEMBERS OF THE PROFESSORS, REPRESENTATIVES FROM THE MINISTRY OF EDUCATION, LOCAL INSTITUTIONS AND JOURNALISTS
- ESTABLISHED A MODEL OF CHILD OMBUDSMAN IN ONE SECONDARY AND ONE PRIMARY SCHOOL
- ESTABLISHED SCHOOL COMMUNITIES IN ONE SECONDARY AND ONE PRIMARY SCHOOL
- IMPLEMENTED 34 WORKSHOPS FOR YOUTH PARTICIPATION, THE CONVENTION ON THE RIGHTS OF THE CHILD, THE OMBUDSMAN CHILD'S SPECIFIC ROLE, ADVOCACY AND LOBBYING AND PROJECT CYCLE MANAGEMENT, INCLUDED OVER 400 STUDENTS

SUPPORTED BY:



Pestalozzi Children's Foundation

ABOUT THE PROJECT:

ENTREPRENEURSHIP IS VERY POPULAR TOPIC IN MACEDONIA. WELLBEING AND SUCCESS ON BOTH INDIVIDUAL AND COLLECTIVE LEVEL ARE VERY MUCH RELATED WITH THE ENTREPRENEURIAL SPIRIT AND SKILLS NECESSARY TO BECOME SELF-EMPLOYED OR TO START A BUSINESS. THE MAIN GOAL OF THIS PROJECT IS TO IMPROVE THE QUALITY OF THE ENTREPRENEURSHIP EDUCATION IN VOCATIONAL HIGH SCHOOLS IN OHRID AND STRUGA, BY ORGANIZING WORKSHOPS WITH TEACHERS AND STUDENTS AND COOPERATION WITH BUSINESS COMMUNITY.

PARTNERS:

HIGH SCHOOL "SV.KIRIL I METODIJ" FROM OHRID AND CLUB SOROPTIMIST STRUGA

RESULTS:

ORGANIZED COMPETITION FOR MOST INNOVATIVE SOCIALLY RESPONSIBLE BUSINESS, AMONG 4 TEAMS FROM DIFFERENT HIGH SCHOOLS;
STRENGTHENED ENTREPRENEURIAL SKILLS AMONG 40 STUDENTS FROM ALL OVER MACEDONIA;
REALIZED 8 WORKSHOPS ON FOLLOWING TOPICS: PROACTIVITY, ANALYTICAL AND CREATIVE THINKING, FINANCIAL LITERACY, BUDGET MANAGEMENT, COMMUNICATION SKILLS, TEAM WORK AND LEADERSHIP;
IMPLEMENTED EDUCATIONAL VISITS TO PRIVATE COMPANIES AND ENTREPRENEURS AT LEAST 5 LOCAL SUCCESSFUL BUSINESS PEOPLE

SUPPORTED BY: EUROPEAN UNION



ABOUT THE PROJECT:

YOUNG PEOPLE TODAY ARE FACED WITH NUMEROUS CHALLENGES THAT PREVIOUS GENERATIONS DID NOT HAVE. ACCESS TO MANY INFORMATION'S, EXCESSIVE CONSUMERISM, LADEN WITH PHYSICAL APPEARANCE, DISEASES CAUSED BY SEDENTARY LIFESTYLE, MONEY IMPOSED AS A MAJOR VALUE IN LIFE, POPULAR ARE THOSE WHO ARE MATERIALISTIC AND WEALTHY, NOT THOSE WHO ARE HONEST AND HARDWORKING. IN ORDER TO THIS CHAOS, THE YOUTH REMAINS THE CHALLENGE HOW TO COPE AND HOW TO MAKE THE BEST DECISIONS FOR THEIR LIVES. WHAT YOU CHOOSE AS A HIGH SCHOOL STUDENT, IT WILL MARK THEIR LIFE. AND SOME DECISIONS WILL NOT HAVE A SECOND CHANCE...

RESULTS:

- ORGANIZED 30 WORKSHOPS "6 DECISIONS FOR TEENS" AND "7 HABITS FOR SUCCESS"
- ORGANIZED ONE CAMPAIGN

SUPPORTED BY: LDA STRUGA



ABOUT THE PROJECT:

ONE-DAY EXCURSION FOR THE "JOSIP BROZ TITO" ELEMENTARY FROM STRUGA WAS ORGANIZED. THIS ACTIVITY WAS REALIZED IN JULY 2012 FROM LDA STRUGA AND WAS SUPPORTED FROM A PRIVATE DONATION OF LUCIA MACETI FROM ITALY. THE MAIN TASK OF THIS ACTIVITY WAS TO ORGANIZE A TEAM WORK FROM STRUGA ELEMENTARY AND HELP YOUNG PEOPLE TO GET TO KNOW THEIR NATIVE LAND AND ALL BEAUTIFUL PLACES IT HAS.

RESULTS:

- ORGANIZED ONE-DAY EXCURSION FOR 20 STUDENTS FROM "JOSIP BROZ TITO" ELEMENTARY-STRUGA TO VILLAGE OF KURATICA IN OHRID SURROUNDINGS
- ONE-DAY TRAINING WITH INTERACTIVE WORKSHOPS ABOUT TEAM WORK, WAS HELD
- STUDENTS FROM THE ELEMENTARY HAD A CHANCE TO SEE HOW PEOPLE IN VILLAGES IN MACEDONIA LIVE
- VIDEO OF THE EXCURSION IS RECORDED

SUPPORTED BY:

MASSETI LUCIA - PHILANTHROPIST FROM ITALY



ABOUT THE PROJECT:

THE MISSION OF GLOW, OR GIRLS LEADING OUR WORLD, IS TO DEVELOP THE INHERENT POTENTIAL FOUND IN THE YOUNG WOMEN OF MACEDONIA BY PROVIDING THEM WITH THE SKILLS AND KNOWLEDGE NECESSARY TO BECOME ACTIVE LEADERS IN THEIR COMMUNITIES. THIS IS DONE THROUGH EXPERIENTIAL EDUCATION THAT CELEBRATES DIVERSITY, BUILDS ACADEMIC AND SOCIAL COMPETENCIES, AND PROMOTES ENGLISH LANGUAGE LITERACY, LEADERSHIP, TEAMWORK, PROBLEM SOLVING, AND CREATIVE EXPRESSION. GLOW IS FACILITATED BY PEACE CORPS VOLUNTEERS ALONG WITH CAMP GLOW ALUMNAE AND SUPPORTERS FROM MACEDONIA.

PARTNERS:

GLOW IS SUPPORTED BY VOLUNTEERS FROM THE PEACE CORPS, CAMP GLOW ALUMNAE AND SUPPORTERS FROM MACEDONIA. LDA STRUGA IS A PARTNER AND SUPPORTER OF CAMP GLOW 2013.

RESULTS:

THE PARTICIPANTS COME FROM ALL OVER MACEDONIA, ACCURATELY REPRESENTING THE ETHNIC AND CULTURAL DIVERSITY OF THE COUNTRY. AT GLOW, CAMPERS DEVELOP SKILLS IN TEAMWORK AND LEADERSHIP THAT THEY WILL CARRY WITH THEM INTO ADULTHOOD. AS A RESULT, THESE YOUNG WOMEN ARE BECOMING PREPARED TO LEAD MACEDONIA IN A POSITIVE DIRECTION IN THE FUTURE.

SUPPORTED BY:

EMBASSY OF THE UNITED STATES OF
AMERICA IN MACEDONIA



ABOUT THE PROJECT:

THE GOAL OF THE INITIATIVE IS STRENGTHENING AND PROMOTION OF THE MULTICULTURAL DIALOGUE IN THE PARTS OF MACEDONIA WHERE DIFFERENT ETHNIC ORIGIN PEOPLE LIVE. AS A PART OF THE ACTIVITIES A TEAM OF TRAINERS WAS ESTABLISHED (PEER EDUCATORS) THAT HELD WORKSHOPS ON THE TOPICS RELATED WITH MULTICULTURAL DIALOGUE.

ORGANIZED BY:

COALITION OF YOUTH ORGANIZATIONS **NOW** FROM PRILEP

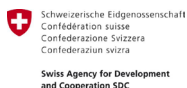
PARTNERS:

- CSO **LOCAL DEVELOPMENT AGENCY** FROM STRUGA (LOCAL COORDINATOR)

ACTIVITIES:

- ORGANIZED 16 WORKSHOPS WITH TOPICS LIKE INTERCULTURAL DIALOGUE IN **IBRAHIM TEMO** AND **NIKO NESTOR** HIGH SCHOOLS IN STRUGA
- 250 HIGH SCHOOL STUDENTS TRAINED ON FOLLOWING TOPICS: FORMAL AND INFORMAL EDUCATION, STEREOTYPES AND PREJUDICES AND FEEDBACK
- ORGANIZED COMPETITION-THE BEST DRAWING ON A TOPIC **MULTICULTURAL DIALOGUE** WITH 20 PARTICIPANTS
- AWARDS TO 1ST, 2ND AND 3RD PLACE FROM THE COMPETITION BEST DRAWING
- CERTIFICATES DELIVERED TO THE PARTICIPANTS AND REPRESENTATIVES TO BOTH HIGH SCHOOLS

SUPPORTED BY:



ABOUT THE PROJECT:

THE PROJECT IS FOCUSED ON THE DEVELOPMENT OF CRITICAL THINKING AND INNOVATIVE RESOLVING OF THE UNEMPLOYMENT OF YOUNG PEOPLE FROM ISOLATED COUNTRYSIDE REGIONS THROUGH COOPERATION AND EXCHANGE OF EXPERIENCES WITH PEOPLE FROM DIFFERENT STATES.

THE GOAL OF THE PROJECT WAS TO MAKE A RESEARCH AND ANALYSIS OF THE CAUSES FOR UNEMPLOYMENT OF YOUNG PEOPLE AND TAKING INNOVATIVE STEPS FOR SOCIAL INTEGRATION OF YOUNG UNEMPLOYED PEOPLE IN BULGARIAN MOUNTAIN REGION, INCLUDING THE GOOD PRACTICE AND EXPERIENCE OF THE PARTICIPANTS FROM THE PARTNER'S SIDE OF THIS PROJECT.

ORGANIZED BY:

CSO NATIONAL MOVEMENT **BULGARIAN HERITAGE** FROM SOFIA, BULGARIA

PARTNERS:

- CSO **LOCAL DEVELOPMENT AGENCY** - STRUGA
- CSO **WORK AND LIFE** – GERMANY
- **ACADEMY OF LABOUR AND SOCIAL RELATIONS** – MOSCOW
- **SLAVIC UNIVERSITY** – BAKU, AZERBIJAN

ACTIVITIES:

- 7 ONE-DAY WORKSHOPS ABOUT UNEMPLOYMENT OF YOUNG PEOPLE WERE ORGANIZED
- ONE DAY SURVEY THROUGH POLL WAS PERFORMED IN A VILLAGE MOMCHILOVCI IN ORDER TO DETERMINE THE CAUSES FOR HIGH UNEMPLOYMENT RATE
- A PRESENTATION OF THE DETERMINED CAUSES FOR UNEMPLOYMENT AND POSSIBLE SOLUTIONS FOR THEM, WAS PREPARED
- AN EVENT WAS HELD IN THE VILLAGE AND THE RESULTS WERE PRESENTED BEFORE THE PEOPLE. ALSO IDEAS FOR SOLVING THIS PROBLEM WERE SUGGESTED

SUPPORTED BY:



Education and Culture DG



'Youth in Action' Programme

ABOUT THE PROJECT:

THIS PROJECT IS BILATERAL PROJECT BETWEEN MACEDONIA AND AN EU MEMBER STATE, FRANCE. THE HOSTED VOLUNTEER WILL BE WORKING ON ACTIVE PROJECTS IN ACCORDANCE WITH LDA'S ANNUAL PROGRAMME TARGETING MOSTLY YOUNG PEOPLE. THROUGH DIRECT CONTACT WITH THEM AND, ALSO, DAILY WITH THE LOCAL COMMUNITY, THE VOLUNTEER WILL HAVE THE CHANCE TO PROMOTE THE POSITIVE VALUES OF A EUROPEAN STATE AS FRANCE, WILL TELL YOUNGSTERS HOW YOUNG PEOPLE LIVE IN PARIS AND TOGETHER THEY WILL TALK ABOUT SIMILARITIES AND DIFFERENCES OF LIFE IN A BIG CITY LIKE PARIS AND SMALL ONE LIKE STRUGA.

PARTNERS:

SOLIDARITES JEUNESSES - PARIS, FRANCE

RESULTS:

- DESIGNED GRAPHIC NOVEL TO PROMOTE YOUTH ACTIVISM
- HELPED 40 STUDENTS TO ENHANCE THEIR LEVEL OF KNOWLEDGE IN FRENCH LANGUAGE
- DESIGNED 10 VIDEO STORIES AND HELPED THE PROMOTION OF LDA'S PROJECTS
- PROMOTED GENERAL OBJECTIVES OF THE **YOUTH IN ACTION** PROGRAMME (YOUNG PEOPLE'S ACTIVE CITIZENSHIP, SOLIDARITY AND TOLERANCE AMONG YOUNG PEOPLE, FOSTERED MUTUAL UNDERSTANDING BETWEEN YOUNG PEOPLE IN DIFFERENT COUNTRIES, PROMOTION OF EUROPEAN COOPERATION IN THE YOUTH FIELD)

SUPPORTED BY:



Education and Culture DG

'Youth in Action' Programme



ABOUT THE PROJECT:

THE GOAL OF THIS PROJECT IS TO SPEED UP THE DEMOCRATIC PROCESSES IN THE CROSS BORDER REGION ROUND LAKE OHRID AND STRENGTHENING OF THE REALTIONSHPIS AMONG YOUNG PEOPLE FROM BOTH COUNTRIES. STUDENTS FROM HIGH SCHOOLS IN POGRADEEC, STRUGA AND OHRID GET ACQUAINTED AND ESTABLISH CONCRETE COOPERATION ON JOINT ACTIVITIES AND PROJECTS. THE PROJECT IS IMPLEMENTED THROUGH MANY PROJECT ACTIVITIES USING DIFFERENT METHODOLOGIES. THE MAIN FOCUS IS ON THE STRENGTHENING THE CAPACITIES OF YOUNG PEOPLE THROUGH ORGANIZING TRAINING FOR PROFESSIONAL DEVELOPMENT, CULTURAL EVENTS AND DEMOCRATIC EDUCATION.

RESULTS:

- DURING MAY AND JUNE 2012 A CYCLE OF 6 WORKSHOPS FOR 30 STUDENTS ON THE TOPIC **DEMOCRATIC LABORATORY - PHASE ONE**
- FROM 19 TO 21 OF JUNE IN STRUGA A WORKSHOP WITH THE TOPIC **REALTIONSHPIS IN MULTIETHNIC ENVIRONMENT** FOR DIGITAL TRANSMISSION OF STORIES IN COOPERATION WITH METAMORFOSIS – SKOPJE WAS ORGANIZED. THERE WERE 15 YOUNG PARTICIPANTS ON THIS WORKSHOP. THEY PREPARED THEIR OWN DIGITAL STORIES EACH WITH IT'S OWN MESSAGE
- A COMPETITION FOR AMATEUR PHOTOGRAPHY ON THE TOPIC: **ME AND MY TOWN-PLACES MOMENTS AND PEOPLE** WAS ORGANIZED

SUPPORTED BY:



ABOUT THE PROJECT:

THE LOCAL DEVELOPMENT AGENCY FROM STRUGA IN COOPERATION WITH THE HIGH SCHOOL **IBRAHIM TEMO** FROM STRUGA AND THE HIGH SCHOOL **MUHAREM ÇOLAKU** FROM POGRADEEC, AS OF APRIL 2012 STARTED THE REALIZATION OF THE PROJECT ACTIVITIES OF A PROJECT CALLED **DEMOCRATIC LABORATORY**. IN THE FIRST PHASE 6 WORKSHOPS WITH THE TOPICS OF LEADERSHIP, CONFLICT RESOLVING, YOUTH ACTIVISM COMMUNICATION SKILLS AND VOLUNTEERISM (TWO DAYS EACH) WERE HELD. THE MAIN TASK WAS INCREASING OF SELF-CONFIDENCE, CRITICAL THINKING AND GAINING ABILITY TO RESOLVE YOUTH PROBLEMS. INTERACTIVE GAMES, GROUP AND INDIVIDUAL EXERCISES AND GAMES FOR PROMOTING OF TEAM WORK WERE USED.

PARTNERS:

HIGH SCHOOL **IBRAHIM TEMO** FROM STRUGA
HIGH SCHOOL **MUHAREM ÇOLAKU** FROM POGRADEEC

RESULTS:

- IN MAY AND JUNE 2012, SIX WORKSHOPS (ONE DAY EACH) WITH TOPICS: COMMUNICATION SKILLS, LEADERSHIP, DEMOCRACY VOLUNTEERISM, YOUTH ACTIVISM
- 30 VOLUNTEERS FROM HIGH SCHOOLS FROM POGRADEEC AND STRUGA HAVE BEEN TRAINED
- ESTABLISHED COMMUNICATION WITH THE HIGH SCHOOL **MUHAREM ÇOLAKU** FROM POGRADEEC

SUPPORTED BY:

ABOUT THE PROJECT:

THE GOAL OF THIS PROJECT IS TO RAISE AWARENESS AMONG YOUNG PEOPLE ABOUT THE CHALLENGES IN THE SPHERE OF ENVIRONMENT PROTECTION IN MACEDONIA; TO RAISE THE LEVEL OF PERSONAL RESPONSIBILITY IN YOUNG PEOPLE AND LOCAL BUSINESSES; TO MAKE THE ENVIRONMENT MORE PLEASANT WITH CONCRETE ECO ACTIONS. THE PROJECT WILL BE IMPLEMENTED I 3 PHASES: ORGANIZING A GREEN ACADEMY – TRAININGS FOR ENVIRONMENT PROTECTION; CREATING 5 URBAN PARKS IN MUNICIPALITY OF STRUGA; ORGANIZING A PROMOTING EVENT “GREEN FAIR”.

PARTNERS:

- CSO **LOCAL DEVELOPMENT AGENCY**
- HIGH SCHOOLS FROM STRUGA:
 - HIGH SCHOOL **5TH PRIVATE GYMNASIUM**
 - HIGH SCHOOL **NIKO NESTOR**
 - HIGH SCHOOL **D-R IBRAHIM TEMO**
 - **YAHYA KEMAL** COLLEGE

ACTIVITIES:

- ORGANIZED 3 MONTH **GREEN ACADEMY** FOR 4 HIGH SCHOOLS
- 80 YOUNG PEOPLE TRAINED ON THE FOLLOWING TOPICS: ENVIRONMENT PROTECTION, CLIMATE CHANGES, ENERGETIC EFFICIENCY, PERMACULTURE, GARDENING, FORESTS, SOIL, WATER, AND AIR POLLUTION, WASTE MANAGEMENT AND THE ROLE OF THE CITIZENS
- 5 STUDY TRIPS TO: HYBRID HOUSE IN BRATINDOL BITOLA; SOLAR PLANT IN GERMIJAN BITOLA; FACULTY OF AGRICULTURE IN SKOPJE; HORTICULTURE COMPANY **HORTI EKSPERT** IN SKOPJE; HEALTHY FOOD SHOP **BIO-CULT** IN SKOPJE
- PARTICIPANTS OF THE **GREEN ACADEMY** PRESENTED WITH CERTIFICATES

SUPPORTED BY:

ABOUT THE PROJECT:

THIS PROJECT WILL SYNERGIZE THE PREVIOUS PROJECTS IMPLEMENTED BY LDA. THROUGH THIS PROJECT WE WILL INCREASE THE LOCAL GOVERNMENT'S TRANSPARENCY REGARDING THE TIMES AND AGENDA ITEMS OF THE CITY COUNCIL MEETINGS. WE WILL CREATE A MODEL OF COLLABORATION BETWEEN THE MUNICIPALITY, CITY COUNCIL AND INTEREST GROUPS AS WELL AS ESTABLISH MULTIPLE MULTIETHNIC GROUPS OF LIKEMINDED INDIVIDUALS WHO WILL EXPAND THE CONVERSATION HELD BETWEEN ETHNIC GROUPS. THE MONITORING TASK FORCE OF YOUNG PEOPLE WILL BE ESTABLISHED THROUGH VOLUNTEERING, AND THE GROUP WILL BE TRAINED BY PROFESSIONALS, MENTORED FOR THE DURATION OF THIS PROJECT, AND THEN AUTONOMIZED AT THE END OF THE TRAININGS WITH ONGOING MENTORSHIP FROM LDA

RESULTS:

- TRAINED YOUNG PEOPLE FROM DIFFERENT ETHNIC GROUPS FOR MONITORING OF THE CITY COUNCIL AND MONITORING THE LOCAL SELF-GOVERNMENT
- RAISED AWARENESS IN YOUNG PEOPLE ABOUT THE IMPORTANCE OF THE CITIZEN PARTICIPATION IN DECISION MAKING
- INCREASING THE KNOWLEDGE OF THE YOUNG PEOPLE ABOUT WHAT IS TRANSPARENCY AND REPORTING TO CITIZENS OF THE LOCAL SELF-GOVERNMENT
- INCREASED PARTICIPATION OF THE CITIZENS IN THE SESSIONS OF THE CITY COUNCIL

SUPPORTED BY:

EMBASSY OF THE UNITED STATES OF AMERICA IN MACEDONIA



GRANT PROGRAM

PARTNERSHIPS FOR SUSTAINABLE COMMUNITIES

THE MAIN GOAL OF THE GRANT PROGRAMME WAS TO IMPROVE THE PROCESS OF DECENTRALIZATION BY PARTICIPATORY APPROACH AND STRENGTHENING OF THE LOCAL PARTNERSHIPS AMONG PUBLIC AND PRIVATE SECTOR IN THE MUNICIPALITY OF STRUGA.

WITHIN THIS PROGRAMME NINE PROJECTS WERE FINANCIALLY SUPPORTED RANGING FROM 5000\$-15000\$. THE PROJECTS WERE IMPLEMENTED IN THE FOLLOWING SPHERES: ECONOMIC, SOCIAL, CULTURAL, URBAN AND ECOLOGICAL. THE PRIORITY WAS GIVEN TO PROJECTS THAT WERE IMPLEMENTED IN PARTNERSHIPS: NGO-MUNICIPALITY, NGO-PRIVATE COMPANY, NGO-MUNICIPALITY – PRIVATE COMPANY, MUNICIPALITY – PRIVATE COMPANY ETC.

EACH OF THE APPLICANTS WAS OBLIGED TO PROVIDE MINIMUM 20% SELF CONTRIBUTION.

THE SELECTION WAS MADE THROUGH 3 PHASES, INCLUDING LOCAL SELECTION COMMITTEE THAT CONSISTED OF REPRESENTATIVES FROM BOTH PUBLIC AND PRIVATE SECTOR.

SUPPORTED BY:



REVITALIZATION OF PARK ALONG THE RIVER CRN DRIM

LEADER ORGANIZATION: ECOLOGICAL ASSOCIATION "EKO VEL", VILLAGE VELEŠTA

PARTNERS: PUBLIC CLEANING ENTERPRISE "PASTARIJA" - VELEŠTA AND INHABITANTS OF VILLAGES VELEŠTA AND TAŠMARUNIŠTA

BUDGET: 14 800 \$

SELF-CONTRIBUTION: 21%

LOCATION: VILLAGE VELEŠTA

GOAL: CLEANING AND REVITALIZATION OF THE PART OF GLOBOČICA LAKE, BUILDING A PLEASANT PLACE WHICH WILL BE USED AS A PARK FOR THE INHABITANTS AND THUS PREVENTING THE ECOLOGICAL DEGRADATION.

RESULTS: BETTERMENT OF THE LAKE, REVITALIZED NATURE (PREVENTED DEGRADATION OF THE LAND AND WATER RESOURCES, PLANTED TREES AND GREENERIES), ARRANGED PARK FOR THE LOCAL CITIZENS AND TOURISTS.

HANDCRAFT STUDIO

LEADER ORGANIZATION: ASSOCIATION FOR MANUFACTURING, TRADING AND SERVICES "DIVA" D.O.O.E.L. STRUGA

PARTNERS: CITIZEN ASSOCIATION "NAŠA STRUGA" – STRUGA

BUDGET: 14 810 \$

SELF-CONTRIBUTION: 23%

LOCATION: MUNICIPALITY OF STRUGA

GOAL: TO PRESERVE AND PASS ON THE KNOWLEDGE OF THE CRAFTSMEN FOR CREATING TRADITIONAL FOLKLORE TEXTILE THROUGH COOPERATION BETWEEN THE PRIVATE AND NGO.

RESULTS: PRESERVED TECHNIQUES FOR CREATING TRADITIONAL COSTUMES AND CREATED NEW JOBS (IMPROVED MANUFACTURING SKILLS TO YOUNGER GENERATIONS (WORKERS) IN TRADITIONAL PRODUCTION, OPENED NEW CRAFTSMAN STUDIO, CREATED FOLKLORE TEXTILE AND ART PRODUCTS, REALIZED TWO EXHIBITIONS, DISTRIBUTED PROMOTIONAL MATERIAL).

CONSTRUCTION OF PEDESTRIAN TRAIL

LEADER ORGANIZATION: SCOUT CENTRE "KRSTE JON" STRUGA

PARTNERS: LOCAL GOVERNMENT UNIT – STRUGA, NGO MODEK AND PUBLIC ENTERPRISE "KOMUNALNO" STRUGA

BUDGET: 17 546 \$

SELF-CONTRIBUTION: 22%

LOCATION: MUNICIPALITY OF STRUGA

GOAL: SUSTAINABLE MANAGEMENT OF THE NATURAL RESOURCES IN FUNCTION OF THE SOCIAL AND ECONOMIC REVITALIZATION.

RESULTS: INSTALLED URBAN EQUIPEMENT ALONG THE PEDESTRIAN PATH.

KALIŠTA - FAVOURITE RURAL TOURIST DESTINATION

LEADER ORGANIZATION: MUNICIPALITY OF STRUGA

PARTNERS: LOCAL COMMUNITY KALIŠTA

BUDGET: 17 620 \$

SELF-CONTRIBUTION: 23%

LOCATION: MUNICIPALITY OF STRUGA

GOAL: ARRANGING KALIŠTA AREA AND PROMOTING KALIŠTA AS ATTRACTIVE TOURIST DESTINATION WHICH IN FUTURE WILL ECONOMICALLY EMPOWER THE INHABITANTS.

RESULTS: IMPROVED INFRASTRUCTURE OF THE PEDESTRIAN TRAFFIC ALONG THE VILLAGE LAKE COAST (CONSTRUCTION OF THE PATH, BETTERMENT OF THE COAST LINE AND SAFE RECREATION ZONE).

TRADITIONAL ETHNO EXHIBITION IN VILLAGE RADOŽDA

LEADER ORGANIZATION: ASSOCIATION OF CITIZENS FOR AFFIRMATION OF HUMAN VALUES AND YOUTH INTEGRATION

"MAK – SONCE", STRUGA

PARTNERS: LOCAL COMMUNITY OF RADOŽDA, RESTAURANTS "EZERSKI RAJ" AND "DVA BISERI", CHURCH COUNCIL OF RADOŽDA

BUDGET: 16 330 \$

SELF-CONTRIBUTION: 22%

LOCATION: VILLAGE RADOŽDA, MUNICIPALITY OF STRUGA

GOAL: PROMOTION OF CULTURAL AND NATURAL HERITAGE OF RADOŽDA, AS A COMPONENT OF DEVELOPMENT OF RURAL TOURISM.

RESULTS: ESTABLISHED EXHIBITION PREMISES IN THE CENTER OF THE VILLAGE, CLEANED COAST, MARKED ALL CULTURAL AND HISTORICAL IMPORTANT PLACES IN THE AREA, CREATED TRADITIONAL MENU BY LOCAL FOOD PRODUCERS/RESTAURANTS.

PROCUREMENT OF ELECTRICAL TRANSFORMATION UNIT FOR MINI INDUSTRY ZONE

LEADER ORGANIZATION: DOOEL "TIMST"

PARTNERS: MUNICIPALITY OF STRUGA, ESM DISTRIBUTION STRUGA, AD "EMO", DOOEL "OSKAR"

BUDGET: 19 130 \$

SELF-CONTRIBUTION: 21%

LOCATION: INDUSTRIAL ZONE, VILLAGE MOROIŠTA, MUNICIPALITY OF STRUGA

GOAL: IMPROVING OF THE QUALITY OF ELECTRIC SUPPLY AND INCREASING OF PRODUCTIVITY OF THE CAPACITIES LOCATED IN INDUSTRIAL ZONE, BUILT NEW UNDERGROUND ELECTRIC NETWORK.

RESULTS: INSTALLED NEW ELECTRIC POWER SUB-STATION, LINKING FEW LOCAL FACTORIES AND PROVIDING BETTER QUALITY OF ELECTRIC POWER, IN ORDER TO IMPROVE PRODUCTION PROCESS.

GALLERY OF ICONS

LEADER ORGANIZATION: NGO "CHILDREN'S PARLIAMENT"

PARTNERS: CHURCH "ST. GORGIJA"

BUDGET: 17 800 \$

SELF-CONTRIBUTION: 21%

LOCATION: MUNICIPALITY OF STRUGA

GOAL: IMPROVEMENT OF THE INTERIOR OF THE GALLERY OF ICONS, PRESERVATION, PROTECTION AND PROMOTION OF THE ICONS, DATING FROM 13TH CENTURY.

RESULTS: PROTECTED UNIQUE CULTURAL HERITAGE, EQUIPPED SPACE FOR GALLERY OF ICONS, ENRICHED TOURIST OFFER IN STRUGA, PUBLISHED CATALOGUE OF ICONS.

RETURN TO THE TRADITION

LEADER ORGANIZATION: WOMEN ASSOCIATION STRUGA

PARTNERS: MUNICIPALITY OF STRUGA

BUDGET: 10 635 \$

SELF-CONTRIBUTION: 21%

LOCATION: MUNICIPALITY OF STRUGA

GOAL: PRESENTATION OF CULTURAL HERITAGE OF STRUGA REGION.

RESULTS: ESTABLISHED PERMANENT EXHIBITION OF TRADITIONAL COSTUMES OF ALL ETHNIC COMMUNITIES WITHIN THE STRUGA REGION, OPENED NEW SPACE FOR ORGANIZING CULTURAL EVENTS, INCREASED AWARENESS ON LOCAL TRADITIONS, PREPARED AND DISTRIBUTED PROMOTIONAL MATERIALS.

REVITALIZATION OF OLD CITY ZONE (SQUARE) IN STRUGA

LEADER ORGANIZATION: DOOEL "BISUBA", HOTEL-RESTAURANT "KLIMETICA" STRUGA

PARTNERS: MUNICIPALITY OF STRUGA, NGO YOUTH FORUM "OKO", TOURIST AGENCY "POLET" AND CITIZENS FROM THE NEIGHBORHOOD

BUDGET: 10 710 \$

SELF-CONTRIBUTION: 23%

LOCATION: MUNICIPALITY OF STRUGA

GOAL: URBAN IMPROVEMENT OF THE SQUARE IN THE OLD PART OF THE CITY, PROVIDING ADDITIONAL ATTRACTIVE ZONE FOR THE TOURIST VISITS AND EVENTS DURING THE SUMMER SEASON.

RESULTS: IMPROVED INFRASTRUCTURE IN THE OLD PART OF THE CITY, ESTABLISHED NETWORK OF LOCAL SUBJECTS WHICH WILL WORK ON PROMOTION, ORGANIZATION AND FINANCE FUTURE EVENTS IN THESE ZONE SUCH AS EXHIBITIONS, CONCERTS AND OTHER SIMILAR EVENTS.



6.

UNESCO CLUB

AS THE PRIMARY GLOBAL MOVEMENT, UNESCO CLUBS SUPPORT THE PRIORITIES OF UNESCO USING THE EXPERIENCE, SKILLS AND PERSPECTIVE OF A COMMUNITY IN TERMS OF FOSTERING PEACE AND EXCHANGE. THEY CONSIST OF GROUPS OF PEOPLE OF ALL AGES, FROM ALL SOCIAL CIRCLES AND FROM ALL BACKGROUNDS WHO SHARE A FIRM BELIEF IN THE IDEALS OF UNESCO AS SET FORTH IN ITS CONVENTION.

CIVIL SOCIETY IS NOW OF SUCH IMPORTANCE TO THE UN THAT COOPERATION WITH IT IS A NECESSITY AND NOT AN OPTION. (EXCERPT FROM CARDOSO REPORT FOR THE RELATIONS BETWEEN UN AND CIVIL SOCIETY ENTITLED: ***US, THE NATIONS: CIVIL SOCIETY, ON AND GLOBAL GOVERNANCE***, ON, JUNE 11, 2004).

WHILE HAVING COMMON FEATURES, UNESCO CLUBS CAN HAVE MANY DIFFERENT FORMS; THE NATURE OF A CLUB IS DEFINED BY ITS MEMBERSHIP AND THE CONDITIONS AND SOCIAL ENVIRONMENT IN WHICH IT NEEDS TO WORK.

THE REASON FOR THE EXISTENCE OF UNESCO CLUBS

THE PREMISE OF THE CLUBS WAS EXTRACTED FROM THE PREAMBLE OF THE UNESCO CONVENTION, ACCORDING TO WHICH: ***THE PEACE BASED EXCLUSIVELY ON POLITICAL AND ECONOMIC ARRANGEMENTS OF GOVERNMENTS WOULD NOT BE PEACE THAT WILL ENSURE AN UNEQUIVOCAL, LASTING AND SINCERE SUPPORT FROM THE PEOPLE IN THE WORLD*** WITHOUT REFERENCE TO LOCAL RESIDENTS TO COLLABORATE AND LEARN FROM EACH OTHER, BOTH DOMESTICALLY AND INTERNATIONALLY.

THE MAIN OBJECTIVE OF UNESCO IS ***TO CONTRIBUTE TO PEACE AND SECURITY IN THE WORLD BY PROMOTING COLLABORATION AMONG COUNTRIES THROUGH EDUCATION, SCIENCE, CULTURE AND COMMUNICATION AND TO PROMOTE UNIVERSAL RESPECT FOR JUSTICE, THE RULE OF LAW AND HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS LAID DOWN FOR ALL PEOPLE IN THE WORLD, REGARDLESS OF THEIR RACE, SEX, LANGUAGE OR RELIGION (...)***. (UNESCO CONVENTION, ARTICLE 1).

THE GOALS OF UNESCO CLUBS ARE:

- TO PROMOTE UNDERSTANDING OF THE GOALS AND IDEALS OF UNESCO AND TO WORK ON THEIR SUCCESSFUL IMPLEMENTATION;
- TO FACILITATE INTERNATIONAL UNDERSTANDING, CO-OPERATION AND WORLD PEACE;
- TO SUPPORT HUMAN RIGHTS;
- TO CONTRIBUTE TO TRAINING FOR CIVIL RIGHTS AND OBLIGATIONS OF DEMOCRACY AND THEIR MEMBERS;
- TO PARTICIPATE IN SOCIAL DEVELOPMENT CREATED AS ACHIEVING CONDITIONS THAT WOULD LEAD TO FULL DEVELOPMENT OF HUMAN PERSONALITY.







7.

PARTNER PROJECTS

ABOUT THE PROJECT:

OVERALL OBJECTIVE: CONTRIBUTING TO INSTITUTIONALIZATION OF SUSTAINABLE MECHANISM FOR CONSULTATIONS WITH THE CITIZENS IN THE PROCESS OF PUBLIC POLICY MAKING ON LOCAL LEVEL

SPECIFIC OBJECTIVE: TO ANALYSE THE SITUATION REGARDING THE CURRENT MECHANISMS FOR CONSULTATION WITH CITIZENS IN THE PROCESS OF PUBLIC POLICY MAKING ON LOCAL LEVEL; TO FACILITATE DISCUSSION AMONG LOCAL STAKEHOLDERS (LGUS, CSOS, BS); TO STIMULATE SHARING AND REPLICATION OF GOOD PRACTICES FOR MECHANISMS FOR CONSULTATIONS AMONG LGUS; TO LOBBY AT LGUS FOR INSTITUTIONALIZATION OF THE PROPOSED MECHANISMS;

ESTIMATED RESULTS:

- COMPREHENSIVE ANALYSIS OF CURRENT PRACTICES OF CONSULTING CITIZENS IN THE PROCESS OF PUBLIC POLICY MAKING ON LOCAL LEVEL;
- CSOS, MUNICIPALITIES, BUSINESS SECTOR AND CITIZENS CONSULTED FOR THE MECHANISMS FOR BIGGER INVOLVEMENT IN DECISION MAKING PROCESSES ON LOCAL LEVEL;
- RECOMMENDATIONS FOR INSTITUTIONALISATION OF THE PROCESS OF CONSULTATIONS;
- RAISED AWARENESS OF THE AUTHORITIES AND THE CITIZENS FOR CITIZEN'S PARTICIPATION IN THE PROCESSES OF PUBLIC POLICY MAKING ON LOCAL LEVEL;
- GOOD PRACTICES SHARED AMONG ALL MUNICIPALITIES;
- POLICY BRIEF PREPARED AND DISTRIBUTED;
- INCREASED LEVEL OF TRANSPARENCY AND ACCOUNTABILITY OF THE LGS;
- EMPOWERED COMMUNITY FOR BIGGER INVOLVEMENT IN PUBLIC POLICY MAKING ON LOCAL LEVEL;
- DIFFERENT (EXISTING AND NEW) TOOLS FOR CITIZEN'S INVOLVEMENT IN PUBLIC POLICY MAKING USED

MAIN ACTIVITIES:

- ANALYSIS OF THE CURRENT PRACTICES OF USING THE MECHANISMS FOR CONSULTATIONS WITH THE CITIZENS IN THE PROCESS OF PUBLIC POLICY MAKING ON LOCAL LEVEL AND ITS EFFECTIVENESS;
- REGIONAL DEBATES
- WORKING GROUPS FOR RECOMMENDATIONS FOR ESTABLISHMENT OF CONSULTATION MECHANISM BETWEEN CITIZENS AND LGUS
- POLICY PAPER
- MEETINGS WITH THE RELEVANT INSTITUTIONS FOR LOBBYING FOR ACCEPTING AND IMPLEMENTING THE PROPOSED RECOMMENDATIONS
- CLOSING CONFERENCE

SUPPORTED BY: EUROPEAN UNION



ФОНДАЦИЯ
ЗА РАЗВОЈ НА
ЛОКАЛНАТА
ЗАЕДНИЦА



LOCAL
COMMUNITY
DEVELOPMENT
FOUNDATION



LOCAL
DEVELOPMENT
AGENCY
STRUGA

ABOUT THE PROJECT:

THE PROJECT AIMS TO INCREASE THE JOB SKILLS OF THE TARGET GROUP TO ENTER THE JOB MARKET. TARGET GROUP ROMA POPULATION AND EGYPTIANS, MEN AND WOMEN, NOT EXCLUDING THE OTHER ETHNIC GROUPS. THE PROJECT IS IMPLEMENTED IN THE SKOPJE REGION AND THE SOUTHWESTERN REGION OF MACEDONIA. AFTER COMPLETION OF THE PROJECT IS EXPECTED TO CONTRIBUTE TO INVOLVE THE TARGET GROUP IN THE LABOR MARKET.

FIRST, BY INFORMING AND MOTIVATING THE TARGET GROUP TO IDENTIFY THREE GROUPS OF PARTICIPANTS IN THE PROJECT ACTIVITIES: UNEMPLOYED, PEOPLE WHO ARE ACTIVELY SEEKING WORK AND ENTREPRENEURS AND START-API. THEY WILL CREATE PROFESSIONAL PROFILES THAT WILL FOCUS ON SPECIFIC TRAINING UNDER THE PROJECT WHICH INCLUDES:

- JOB TRAINING / INTERNSHIP FOR A PERIOD OF TWO MONTHS IN WHICH TO ENGAGE UNEMPLOYED PERSONS ACTIVELY SEEKING WORK;
- TRAINING FOR ACTIVE JOB SEARCH AND COMMUNICATION SKILLS AIMED AT UNEMPLOYED PEOPLE AND JOB SEEKERS;
- ENTREPRENEURSHIP TRAINING IN WHICH THEY CAN ENGAGE ENTREPRENEURS AND OWNERS OF START-UP BUSINESSES;
- TRAINING FOR TECHNICAL SKILLS FOR A PERIOD OF THREE MONTHS AIMED AT UNEMPLOYED PEOPLE AND JOB SEEKERS.

THE PROJECT INCLUDES RESEARCH BASED ON WHICH WILL PREPARE AN ANALYSIS OF THE OBSTACLES FOR THE REGISTRATION OF START-UP BUSINESSES AND (SELF) EMPLOYMENT AND WILL PROVIDE GUIDANCE TO OVERCOME THEM. THE EXPERIENCE OF THE PROJECT AND THE RESULTS WILL BE PRESENTED AT THE FINAL CONFERENCE OF THE PROJECT.

RESULTS:

WITH THE IMPLEMENTATION OF THE PROJECT WILL ACHIEVE THE FOLLOWING RESULTS:

- INCREASED POTENTIAL FOR FINDING WORK OF THE TARGET GROUP;
- INCREASED SKILLS (SELF) EMPLOYMENT POTENTIAL ENTREPRENEURS;
- DEVELOPED TECHNICAL SKILLS FOR THE TARGET GROUP;
- ADDRESSED MOTIVATIONAL FACTORS FOR REGISTRATION OF START-UP BUSINESSES

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ABOUT THE PROJECT:

LDA STRUGA IN PARTNERSHIP WITH CENTER FOR RESEARCH AND POLICY MAKING CRPM FROM SKOPJE, HAS STARTED IMPLEMENTATION OF THE PROJECT AS LOCAL COORDINATOR FOR MUNICIPALITIES OF STRUGA, OHRID AND VEVCHANI. THE OVERALL OBJECTIVE OF THE ACTION IS TO FOSTER ANTICORRUPTION AND GOOD GOVERNANCE PRACTICES AT LOCAL LEVEL THAT WILL ENABLE SUSTAINABLE ENVIRONMENT FOR SOCIAL, ECONOMIC AND ENVIRONMENTAL DEVELOPMENT.

EXPECTED RESULTS:

RAISING THE LEVEL OF AWARENESS AND SPECIFIC KNOWLEDGE OF THE CIVIL SECTOR FOR ANTICORRUPTION MONITORING ON LOCAL LEVEL THROUGH SHARING BEST PRACTICES IN EU (FOCUSED ON CROATIA);
INCREASING THE CAPACITIES FOR ANTICORRUPTION MONITORING AT LOCAL LEVEL AMONG THE CITIZENS AND THE CIVIL SECTOR THROUGH ORGANIZING TRAININGS FOR LOCAL ORGANIZATIONS ACCORDING TO THEIR SPECIFIC NEEDS;
DEVELOPING THE METHODOLOGY FOR MONITORING ANTICORRUPTION PRACTICES ON LOCAL LEVEL THAT WILL RESULT IN LOCAL TRANSPARENCY AND ACCOUNTABILITY STUDY (LOTOS);
DATA COLLECTION AND CORRUPTION ANALYSIS ON MUNICIPAL LEVEL THROUGH CREATING SYSTEMATIC OVERVIEW OF THE TRANSPARENCY AND ACCOUNTABILITY POLICIES OF 26 PILOT-MUNICIPALITIES.

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ABOUT THE PROJECT:

LDA STRUGA IS ENGAGED AS A RESEARCHER IN MUNICIPALITY OF STRUGA AND OHRID FOR THE IMPLEMENTATION OF THE PROJECT "CSOS WATCHDOG NETWORK TO PREVENT SPOILS AND CONFLICT OF INTEREST IN THE PUBLIC ADMINISTRATION", FINANCED AND SUPPORTED BY THE EUROPEAN COMMISSION THROUGH THE IPA CIVIL SOCIETY FACILITY AND REALIZED BY THE INSTITUTE FOR DEMOCRACY SOCIETAS CIVILIS SKOPJE (IDSCS), INSTITUTE FOR ECONOMIC STRATEGIES AND INTERNATIONAL AFFAIRS (OI) AND THE MACEDONIAN INSTITUTE FOR MEDIA (MIM).

GOOD GOVERNANCE AT A LOCAL LEVEL MEANS AN EXPERT RESOURCE MANAGEMENT OF THE MUNICIPALITY IN A TRANSPARENT AND OPEN WAY THAT MEETS THE NEEDS OF CITIZENS. THIS MEANS ABSENCE OF ANY MISUSE OR CORRUPTION AND FULL APPLICATION OF THE RULE OF LAW.

THE VIEW OF THE CITIZENS OF CORRUPTION AND CONFLICT OF INTEREST IN LOCAL GOVERNMENT, THEIR EXPERIENCE AND THEIR PROPOSALS FOR IMPLEMENTATION OF ANTICORRUPTION MEASURES AT THE LOCAL LEVEL WILL BE THE MAIN TOPICS TO OUR RESEARCH. BESIDES THE OPINION OF CITIZENS, THE SURVEY WILL COVER ALSO THE LOCAL GOVERNMENTS AS THEMSELVES I.E. HOW MUCH THEY ARE TRANSPARENT AND ACCOUNTABLE TO CITIZENS.

RESULTS:

THE REPORT WILL AIM TO SHOW THE CURRENT SITUATION OF CORRUPTION AND CONFLICT OF INTEREST AT THE LOCAL LEVEL AND TO ENCOURAGE AWARENESS OF CITIZENS OF CORRUPTION OF MUNICIPAL AUTHORITIES AND ENCOURAGE FUTURE INFLUENCE TO THESE CONDITIONS THROUGH LEGAL MECHANISMS AVAILABLE TO THEM.

THE RECOMMENDATIONS THAT WILL BE DRAWN AS A CONCLUSION OF THE REPORT SHOULD ENCOURAGE MUNICIPALITIES OF OHRID AND STRUGA, IN THE FUTURE TO IMPLEMENT BETTER PRACTICES IN ANTI-CORRUPTION OF THE PUBLIC ADMINISTRATION IN ALL AREAS OF ITS WORK

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ABOUT THE PROJECT:

MEDF IN CONSORTIUM WITH THE CENTER FOR MANAGING CHANGE AND CRISES PARTNERS ALBANIA AND LOCAL PARTNER LOCAL DEVELOPMENT AGENCY STRUGA (LDA) IN THE PERIOD FROM 15 APRIL 2013 TO 15 DECEMBER 2014 IMPLEMENTING THE PROJECT: "TOWARDS AN ALTERNATIVE TOURISM".

OVERALL OBJECTIVE OF THE PROJECT IS:

- DIVERSIFIED ECONOMIC DEVELOPMENT BASED ON TOURISM OPPORTUNITIES IN KORCA AND POGRADEK IN ALBANIA AND STRUGA, OHRID AND DEBARCA VEVCHANI IN MACEDONIA.

- INCREASED CROSS-BORDER COOPERATION IN THE AREAS OF KORCA AND POGRADEK ALBANIA AREAS STRUGA, OHRID AND DEBARCA VEVCHANI OF MACEDONIA.

SPECIFIC OBJECTIVE OF THE PROJECT IS:

- ENHANCED DEVELOPMENT OF TOURISM IN KORCA AND POGRADEK ALBANIA AND STRUGA, OHRID AND DEBARCA VEVCHANI OF MACEDONIA.

RESULTS:

- IDENTIFIED AND DEVELOPED PRODUCTS FOR LOCAL TOURISM DEVELOPMENT;
- DEVELOPED FACILITIES FOR TOURISM;
- PROMOTION OF THE POTENTIAL FOR TOURISM IN THE REGION;
- IMPROVED INFRASTRUCTURE;
- EXCHANGE OF BEST PRACTICES.

THE PLANNED ACTIVITIES OF THE PROGRAM WILL IDENTIFY THE LOCAL ATTRACTIVE TOURIST LOCATIONS, BUSINESS OPPORTUNITIES FOR TOURISM DEVELOPMENT IN THE TARGET REGIONS, AND WILL DEVELOP AT LEAST 8 SEPARATE PRODUCTS IN THE FIELD OF TOURISM IN MACEDONIA AND ALBANIA. ADDITIONAL TRAINING WILL BE PROVIDED TO STAKEHOLDERS FOR 100-120 CAPACITY DEVELOPMENT FOR TOURISM ALBANIA AND MACEDONIA WILL ORGANIZE VISITS TO EXCHANGE EXPERIENCES AND COOPERATION OF 20 PEOPLE FROM MACEDONIA AND ALBANIA IN ORDER TO BOOST TOURISM AND 1 TRIP TO THE IDENTIFIED TOURIST PLACES BY TOUR OPERATORS AND JOURNALISTS FROM MACEDONIA TO ALBANIA AND VICE VERSA. THE PROJECT WILL BE ORGANIZED WORKSHOPS AND PRESS CONFERENCES WILL BE READY 2 VIDEOS THAT WILL BE BROADCAST ON LOCAL AND NATIONAL MEDIA IN MACEDONIA AND ALBANIA, TO PROMOTE THE REGION AS A TOURIST DESTINATION AND LOCAL PROMOTION OF TOURISM AS AN ECONOMIC ALTERNATIVE TO THE FINISH GROUP. THE PROJECT PROVIDED SMALL INFRASTRUCTURE IMPROVEMENTS IN THE TARGET REGION.

SUPPORTED BY: EUROPEAN UNION





LOCAL DEVELOPMENT AGENCY
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